





H U G O B O S S

HUGO BOSS is one of the market leaders in the premium and luxury segment of the global apparel market. The Company focuses on the development and the marketing of premium fashion and accessories for men and women.

The brand world of HUGO BOSS comprises the collections of BOSS, BOSS Orange, BOSS Green and HUGO, targeting clearly defined consumer groups. The brands cover a comprehensive product range encompassing classic to modern apparel, elegant eveningwear and sportswear, shoes & leather accessories in all product ranges. Additionally licensed products including fragrances, eyewear, watches, children's fashion, writing instruments & accessories, home textiles and mobile accessories enhance each brand.

HUGO BOSS leverages targeted marketing measures to raise the appeal of its brands. Sports sponsorship campaigns focus on premium sports such as Formula 1, golf, soccer and sailing. These sports convey brand values such as dynamism, perfection and precision.

In its art sponsorship activities, HUGO BOSS underscores the common ground that art and fashion share with respect to design, esthetics and creativity. A key initiative is the HUGO BOSS Prize honoring extraordinary creative talents in contemporary art. The prize has been awarded since 1996 in collaboration with the Guggenheim Museum in New York.

HUGO BOSS emphasizes high-profile fashion events in the world's fashion capitals, raising the desirability and acceptance of the HUGO BOSS brands among key target groups, while adding emotional appeal to all HUGO BOSS brands.



H U G O B O S S



WRITING INSTRUMENTS

- Fountain pens
- Rollerball pens
- Ballpoint pens



STATIONARY

- Notebooks
- Folders



ACCESSORIES

- Key rings
- USBs
- Power bank
- Bag hangers
- Umbrellas



GIFTS

- Wine set
- Shoe polish set
- Board game

ADVANCE

With a mix of high quality textured leather and crisp chrome metal accents, the Advance line is the perfect balance between modernity and sophistication.





ROLLERBALL PEN Advance

Incl. packaging 'Hugo Boss' (HBS500)



Rollerball pen



HSU5985



BALLPOINT PEN Advance

Incl. packaging 'Hugo Boss' (HBS500)



Ballpoint pen



HSU5984



FOUNTAIN PEN Advance

Incl. packaging 'Hugo Boss' (HBS500)



Fountain pen



HSU5982



 Incl. packaging 'Hugo Boss' (HBS500)
 Set HAU598 + HSU5984
GB  HPBU598

Set



 Incl. packaging 'Hugo Boss' (HBS500)
 Set HSU5984 + HSU5985
HPBR598

Set



 Incl. packaging 'Hugo Boss' (HBS500)
 Set HAK598 + HSU5984
HPBK598

Set



USB STICK Advance

Dia. 17 x 60 mm
Incl. packaging 'Hugo Boss' (HBA500)
USB stick
HAU598



KEY RING Advance

Dia. 17 x 61 mm
Incl. packaging 'Hugo Boss' (HBA500)
Key ring
HAK598



Set

Incl. packaging 'Hugo Boss' (HBX500)
Set HAU598 + HLX535 + HSU5984
HPBUX598





Incl. packaging 'Hugo Boss' (HBF500)
Set HAU598 + HLF535 + HSU5984
HPBFU598

Set



Incl. packaging 'Hugo Boss' (HBN500)
Set HLM535 + HSU5984
HPBM535

Set



Incl. packaging 'Hugo Boss' (HBX500)
Set HLX535 + HSU5982 + HSU5985
HPPRX598

Set

 47 x 145 x 20 mm
 Incl. packaging 'Hugo Boss' (HBP500)
 Pen kit
HLX535

Advance PEN KIT



FOLDER Advance

 170 x 220 x 15 mm
 Incl. packaging 'Hugo Boss' (HBN500)
 Folder A5
HLM535

ESSENTIAL

With its balanced silhouette and understated look, the Essential collection is convenient and stylish. A line that exudes sophisticated smartness.





FOUNTAIN PEN Essential Striped

Incl. packaging 'Hugo Boss' (HBS500) 
Fountain pen 
HSV5762



BALLPOINT PEN Essential Striped

Incl. packaging 'Hugo Boss' (HBS500) 
Ballpoint pen 
HSV5764



Set

Incl. packaging 'Hugo Boss' (HBS500) 
Set HSV5762 + HSV5764 
HPBP576



 Incl. packaging 'Hugo Boss' (HBS500)
 Set HSN5874 + HSN5875
HPBR587

Set



 Incl. packaging 'Hugo Boss' (HBS500)
 Set HAU516 + HSN5874
HPBU516

Set



FOUNTAIN PEN Essential Chrome

Incl. packaging 'Hugo Boss' (HBS500)

Fountain pen

HSN5872



BALLPOINT PEN Essential Chrome

Incl. packaging 'Hugo Boss' (HBS500)

Ballpoint pen

HSN5874



ROLLERBALL PEN Essential Chrome

Incl. packaging 'Hugo Boss' (HBS500)

Rollerball pen

HSN5875





 Incl. packaging 'Hugo Boss' (HBS500)
 Set HSN5564 + HSN5565
HPBR556

Set



 Incl. packaging 'Hugo Boss' (HBS500)
 Set HAU535 + HSN5564
HPBU535

Set



ROLLERBALL PEN Essential Black

Incl. packaging 'Hugo Boss' (HBS500)

Rollerball pen



HSN5565



BALLPOINT PEN Essential Black

Incl. packaging 'Hugo Boss' (HBS500)

Ballpoint pen



HSN5564



USB STICK Essential Shiny Black

50 x 17.5 mm

Incl. packaging 'Hugo Boss' (HBA500)

USB stick



HAU535



GRAND



The Grand collection is an expression of pure luxury. It embodies attention to detail and refined elegance. Each cap is made of silver and stamped with the 925 hallmark. The barrels are made of luxurious rhodium, with a precious black lacquer finish.



FOUNTAIN PEN Grand

Incl. packaging 'Hugo Boss' (HBS500)
Fountain pen
HSS5222



BALLPOINT PEN Grand

Incl. packaging 'Hugo Boss' (HBS500)
Ballpoint pen
HSS5224



ROLLERBALL PEN Grand

Incl. packaging 'Hugo Boss' (HBS500)
Rollerball pen
HSS5225

TIMBER

Where nature meets urban sophistication, this genuine wood clad collection is tactile and warm to the touch. Every barrel is uniquely crafted with precision in carefully chosen natural wood.





FOUNTAIN PEN Timber

Incl. packaging 'Hugo Boss' (HBS500)
Fountain pen
HSV5542



ROLLERBALL PEN Timber

Incl. packaging 'Hugo Boss' (HBS500)
Rollerball pen
HSV5545



Set

Incl. packaging 'Hugo Boss' (HBS500)
Set HSV5542 + HSV5545
HPPR554



PURE

The Pure line is elegance with an edge, each item has a distinct masculine and clean look. Balanced and substantial, this collection exudes confidence and style.





BALLPOINT PEN Pure Black

Incl. packaging 'Hugo Boss' (HBS500)

Ballpoint pen

HSY5834



KEY RING Pure Black

Dia. 14 x 64 mm

Incl. packaging 'Hugo Boss' (HBA500)

Key ring

HAK583



USB STICK Pure Black

Dia. 17 x 63 mm

Incl. packaging 'Hugo Boss' (HBA500)

USB stick

HAU583

ICON

The Icon line exudes timeless elegance. With its refined simplicity, the Icon is the quintessential premium writing instrument.





FOUNTAIN PEN Icon

Incl. packaging 'Hugo Boss' (HBS500)
Fountain pen
HSN5012



ROLLERBALL PEN Icon

Incl. packaging 'Hugo Boss' (HBS500)
Rollerball pen
HSN5015



Set

Incl. packaging 'Hugo Boss' (HBS500)
Set HSN5012 + HSN5015
HPPR501



GRID

The architectural grid pattern is a nod to the vision of contemporary urban elegance. A statement design that is tastefully understated.





FOUNTAIN PEN Grid

Incl. packaging 'Hugo Boss' (HBS500)



Fountain pen



HSU5242



BALLPOINT PEN Grid

Incl. packaging 'Hugo Boss' (HBS500)



Ballpoint pen



HSU5244



ROLLERBALL PEN Grid

Incl. packaging 'Hugo Boss' (HBS500)



Rollerball pen



HSU5245



 Incl. packaging 'Hugo Boss' (HBS500)
 Set HSU5242 + HSU5245
HPPR524

Set



 Incl. packaging 'Hugo Boss' (HBP500)
 Set HNM524 + HSU5244
HPBN524

Set



 Incl. packaging 'Hugo Boss' (HBL500)
 Set HAK524 + HNH524 + HSU5244
HPBHK524

Set



145 x 210 x 17 mm

Cellophane

Note pad A5



HNH524



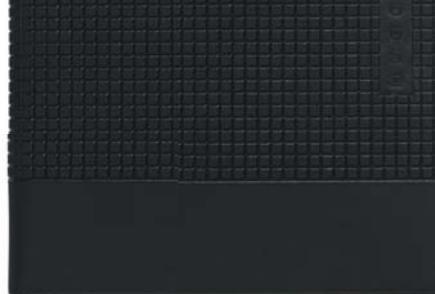
16 x 2.5 x 50 / Ring: 27 mm

Incl. packaging 'Hugo Boss' (HBA500)

Key ring

HAK524

Grid KEY RING



NOTE PAD Grid

105 x 145 x 17 mm

Cellophane

Note pad A6



HNM524



 Incl. packaging 'Hugo Boss' (HBS500)
 Ballpoint pen
HSI5714

Syntax BALLPOINT PEN



 Incl. packaging 'Hugo Boss' (HBS500)
 Rollerball pen
HSI5715

Syntax ROLLERBALL PEN



 Incl. packaging 'Hugo Boss' (HBS500)
 Set HSI5714 + HSI5715
HPBR571

Set



BALLPOINT PEN Avenir Striped

Incl. packaging 'Hugo Boss' (HBS500)

Ballpoint pen

HSH5894

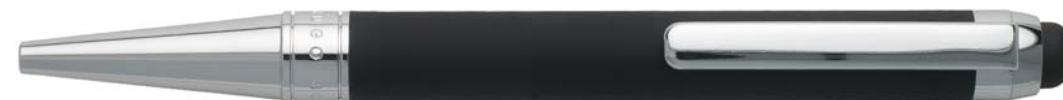


BALLPOINT PEN Avenir Black Chrome

Incl. packaging 'Hugo Boss' (HBS500)

Ballpoint pen

HSR5744



BALLPOINT PEN Avenir Rubber

Incl. packaging 'Hugo Boss' (HBS500)

Ballpoint pen

HSG5854



Set

Incl. packaging 'Hugo Boss' (HBS500)

Set HAU542 + HSG5854

HPBU585



Incl. packaging 'Hugo Boss' (HBS500)

Ballpoint pen

HSI5174

Grid Chrome BALLPOINT PEN



Incl. packaging 'Hugo Boss' (HBS500)

Ballpoint pen

HSI5164

Grid Gun BALLPOINT PEN



Incl. packaging 'Hugo Boss' (HBN500)

Set HNH539 + HSI5164

HPBH516

Set



Incl. packaging 'Hugo Boss' (HBS500)

Set HAK524 + HSI5174

HPBK517

Set



205 x 285 x 12 mm

Cellophane

Note pad A4

HNF539



143 x 205 x 12 mm

Cellophane

Note pad A5

HNH539



101 x 140 x 12 mm

Cellophane

Note pad A6

HNH539



NOTE PAD Grid Soft

KITE

Modern and minimalist, the Kite range is a statement of style. Its sleek lines and highly tactile finishes, either with gun plated grid pattern or understated black lacquer finish, make the Kite range contemporary writing instruments.





BALLPOINT PEN Kite Black

Incl. packaging 'Hugo Boss' (HBS500)

Ballpoint pen



HST5814



ROLLERBALL PEN Kite Black

Incl. packaging 'Hugo Boss' (HBS500)

Rollerball pen



HST5815



BALLPOINT PEN Kite Grid

Incl. packaging 'Hugo Boss' (HBS500)

Ballpoint pen



HST5704



ROLLERBALL PEN Kite Grid

Incl. packaging 'Hugo Boss' (HBS500)

Rollerball pen



HST5705

 Incl. packaging 'Hugo Boss' (HBS500)
 Fountain pen
HSS5672



 Incl. packaging 'Hugo Boss' (HBS500)
 Rollerball pen
HSS5675



 Incl. packaging 'Hugo Boss' (HBS500)
 Set HSS5672 + HSS5675
HPPR567



Set



FOUNTAIN PEN Chronicle

Incl. packaging 'Hugo Boss' (HBS500)

Fountain pen

HSS5502



ROLLERBALL PEN Chronicle

Incl. packaging 'Hugo Boss' (HBS500)

Rollerball pen

HSS5505

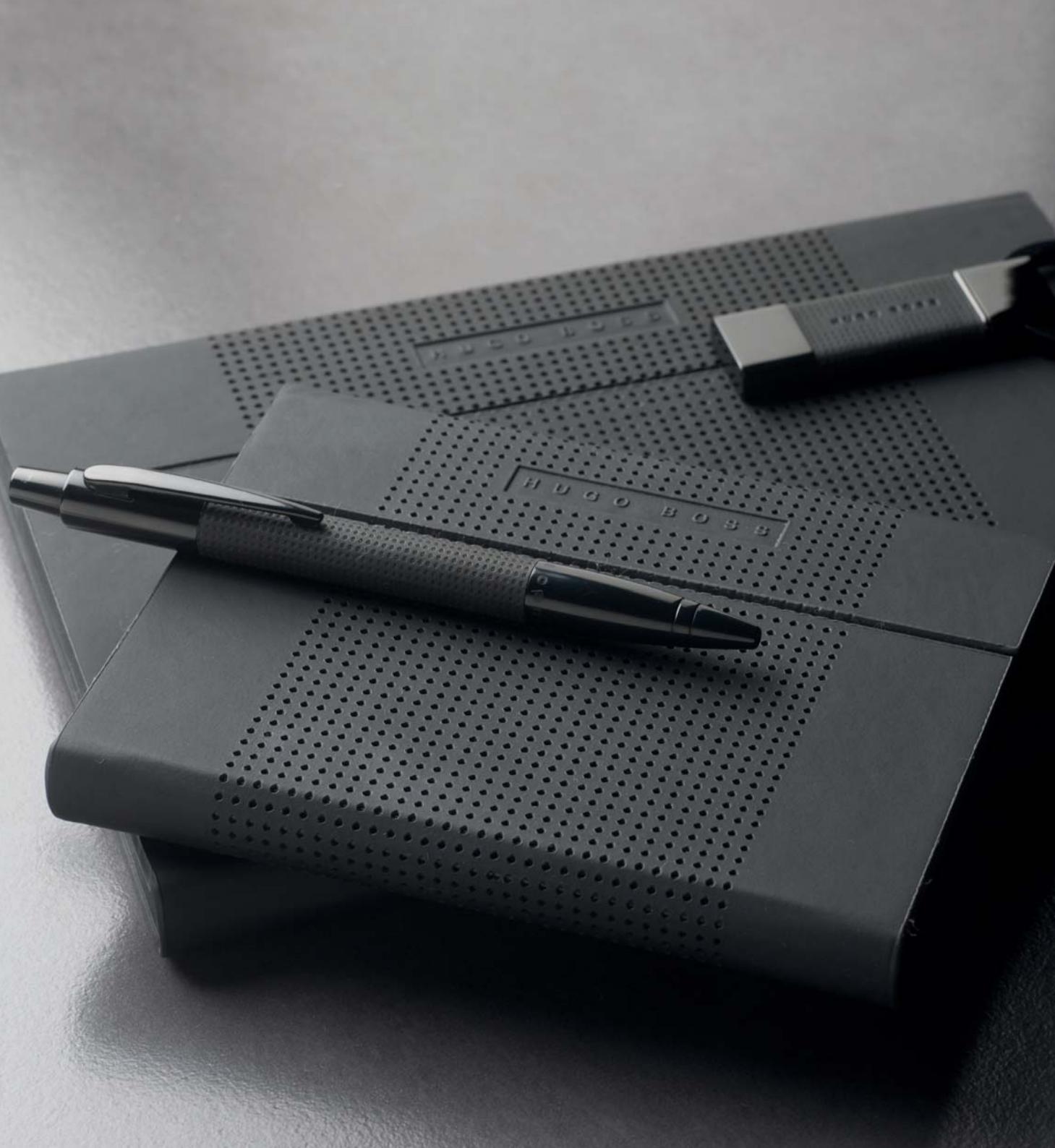


Set

Incl. packaging 'Hugo Boss' (HBS500)

Set HSS5502 + HSS5505

HPPR550



SPOT

Where sport meets an assertive lifestyle, the Spot range is made of innovative textures and sharp looks, focusing on minimalism and simplicity.



 Incl. packaging 'Hugo Boss' (HBS500)
 Ballpoint pen
HSU5304

Spot BALLPOINT PEN

NOTE PAD Spot

155 x 213 x 17 mm 
Cellophane 
Note pad A5 
HNH530

110 x 145 x 17 mm 
Cellophane 
Note pad A6 
HNM530



	Incl. packaging 'Hugo Boss' (HBS500)
	Set HAU530 + HSU5304
	HPBU530

Set



	Incl. packaging 'Hugo Boss' (HBF500)
	Set HAU530 + HLF530 + HSU5304
	HPBFU530

Set



	Incl. packaging 'Hugo Boss' (HBP500)
	Set HNM530 + HSU5304
	HPBN530

Set



	Incl. packaging 'Hugo Boss' (HBL500)
	Set HLH530 + HSU5304
	HPBZ530

Set



245 x 320 x 15 mm

Incl. packaging 'Hugo Boss' (HBF500)

Conference folder A4

40

HLF530

185 x 230 x 15 mm

Incl. packaging 'Hugo Boss' (HBN500)

Conference folder A5

40

HLH530

CONFERENCE FOLDER Spot



19 x 8 x 65 / Ring: 26.5 mm

Incl. packaging 'Hugo Boss' (HBA500)

USB stick

HAU530

Spot USB STICK

FUSE

Inspired by motor racing and automotive technology, the Fuse line uses the latest crafting techniques, resulting in beautifully designed and carefully engineered products.





BALLPOINT PEN Fuse Chrome

Incl. packaging 'Hugo Boss' (HBS500)

Ballpoint pen

HSI5924



BALLPOINT PEN Fuse Black

Incl. packaging 'Hugo Boss' (HBS500)

Ballpoint pen

HSI5524



40 x 43 x 10 mm

Incl. packaging 'Hugo Boss' (HBA500)

Key ring

HAK534

Fuse KEY RING



USB STICK Fuse Black

19 x 7 x 52 / Ring: 26.5 mm

Incl. packaging 'Hugo Boss' (HBA500)

USB stick



HAU534



Incl. packaging 'Hugo Boss' (HBL500)
 Set HAU534 + HDM534 + HSI5524
HPBMU534

Set



Incl. packaging 'Hugo Boss' (HBS500)
 Set HAU534 + HSI5524
HPBU552

Set



Incl. packaging 'Hugo Boss' (HBP500)
 Set HNM534 + HSI5924
HPBM592

Set



105 x 145 x 17 mm
Incl. packaging 'Hugo Boss' (HBP500)
80 pages
Note pad A6
HNM534

Fuse NOTE PAD A6

230 x 310 x 20 mm
Incl. packaging 'Hugo Boss' (HBF500)
40 pages
Folder A4
HDF534

FOLDER Fuse

170 x 225 x 20 mm
Incl. packaging 'Hugo Boss' (HBN500)
40 pages
Folder A5
HDM534

 Incl. packaging 'Hugo Boss' (HBS500)
 Rollerball pen
HSN5445



Diverse Wire ROLLERBALL PEN

 Incl. packaging 'Hugo Boss' (HBS500)
 Ballpoint pen
HSN5444



Diverse Wire BALLPOINT PEN

 Incl. packaging 'Hugo Boss' (HBS500)
 Set HAU534 + HSN5444
HPBU534

Set





FOUNTAIN PEN Diverse Gold

Incl. packaging 'Hugo Boss' (HBS500)

Fountain pen

HSN5992



BALLPOINT PEN Diverse Gold

Incl. packaging 'Hugo Boss' (HBS500)

Ballpoint pen

HSN5994



Set

Incl. packaging 'Hugo Boss' (HBS500)

Set HSN5992 + HSN5994

HPBP599

DISTINCT

Simple, straightforward and stylish, the elegant Distinct collection is sleek and streamlined, staying true to an ideal vision of sophisticated minimalism.





FOUNTAIN PEN Distinct

Incl. packaging 'Hugo Boss' (HBS500)

Fountain pen

HSN5302



BALLPOINT PEN Distinct

Incl. packaging 'Hugo Boss' (HBS500)

Ballpoint pen

HSN5304



ROLLERBALL PEN Distinct

Incl. packaging 'Hugo Boss' (HBS500)

Rollerball pen

HSN5305



SOPHISTICATED

Designed around a lighter frame, the Sophisticated line is effortless to handle and easy to hold. Delicate and graceful, the shape is ideal and the finishing luxurious.





BALLPOINT PEN Sophisticated Black Chrome

Incl. packaging 'Hugo Boss' (HBS500)

Ballpoint pen

HSN5624



BALLPOINT PEN Sophisticated Diamond

Incl. packaging 'Hugo Boss' (HBS500)

Ballpoint pen

HSW5804



BALLPOINT PEN Sophisticated Chrome

Incl. packaging 'Hugo Boss' (HBS500)

Ballpoint pen

HSN5754



 Incl. packaging 'Hugo Boss' (HBS500)

 Ballpoint pen

HSH5254



Beam Black BALLPOINT PEN

 19 x 6.5 x 52 / Ring: 26.5 mm

 Incl. packaging 'Hugo Boss' (HBA500)

 8 GB USB stick

HAU525



Beam Black USB STICK



 Incl. packaging 'Hugo Boss' (HBS500)

 Set HAU525 + HSH5254

HPBU525

Set



BALLPOINT PEN Beam Chrome

Incl. packaging 'Hugo Boss' (HBS500)	
Ballpoint pen	
HSH5474	



USB STICK Beam Chrome

19 x 6.5 x 52 / Ring: 26.5 mm	
Incl. packaging 'Hugo Boss' (HBA500)	
USB stick	
HAU516	



Set

Incl. packaging 'Hugo Boss' (HBS500)	
Set HAU516 + HSH5474	
HPBU547	

BINDER

A true expression of stylish functionality, the line of Saffiano finished folders featuring gun plated USB closing, is designed for a modern & active man





240 x 315 x 20 mm
 Incl. packaging 'Hugo Boss' (HBF500)
 Folder A4 with USB
 8 GB 40
 HDF516

105 x 145 x 17 mm
 Incl. packaging 'Hugo Boss' (HBP500)
 Note pad A6 with USB
 8 GB
 HNM516



Binder NOTE PAD WITH USB

172 x 231 x 20 mm
 Incl. packaging 'Hugo Boss' (HBN500)
 Folder A5 with USB
 8 GB 40
 HDM516

 Incl. packaging 'Hugo Boss' (HBS500)
 Ballpoint pen
HSS5844



Concrete BALLPOINT PEN

 Incl. packaging 'Hugo Boss' (HBS500)
 Fountain pen
HSS5842



Concrete FOUNTAIN PEN

 Incl. packaging 'Hugo Boss' (HBS500)
 Set HSS5842 + HSS5844
HPBP584



Set



BALLPOINT PEN Classic Pad

Incl. packaging 'Hugo Boss' (HBS500) 
Ballpoint pen 
HSW5964



ROLLERBALL PEN Classic Pad

Incl. packaging 'Hugo Boss' (HBS500) 
Rollerball pen 
HSW5965



Set

Incl. packaging 'Hugo Boss' (HBS500) 
Set HSW5964 + HSW5965 
HPBR596

INDUSTRIA

With its electric-blue accented highlights and flawless black leather-aspect finish, Industria is understated, modern and highly fashionable.





BALLPOINT PEN Industria

Incl. packaging 'Hugo Boss' (HBS500)

Ballpoint pen

HSN5294



ROLLERBALL PEN Industria

Incl. packaging 'Hugo Boss' (HBS500)

Rollerball pen

HSN5295



Set

Incl. packaging 'Hugo Boss' (HBS500)

Set HSN5294 + HSN5295

HPBR529



 Incl. packaging 'Hugo Boss' (HBF500)
 Set HDF529 + HSN5295
 HPFR529

Set



 Incl. packaging 'Hugo Boss' (HBP500)
 Set HNM529 + HSN5294
 HPBN529

Set



 Incl. packaging 'Hugo Boss' (HBN500)
 Set HDM529 + HSN5294
 HPBM529

Set



105 x 145 x 17 mm
Incl. packaging 'Hugo Boss' (HBP500)
 Note pad A6
 HNM529

Industria NOTE PAD

237 x 321 x 20 mm
Incl. packaging 'Hugo Boss' (HBF500)
Folder A4
 HDF529

FOLDER Industria

167 x 233 x 20 mm
Incl. packaging 'Hugo Boss' (HBN500)
Folder A5
 HDM529

LOOP

This soft finished collection is understated & modern. The mix of casual soft matte material and modern metal accent gives it an edgy yet versatile feel.





□ 115 x 140 x 18 mm
□ Cellophane
□ 96 U
 Note pad A6 black
 HNM531

Loop NOTE PAD BLACK

□ 177 x 235 x 18 mm
 Incl. packaging 'Hugo Boss' (HBN500)
U 8 G8 48
 Folder A5 with USB
 HDM531

FOLDER WITH USB Loop Black



Incl. packaging 'Hugo Boss' (HBX500)
 Set HAU542 + HNM531 + HSG5904
HPBMU590

Set



Incl. packaging 'Hugo Boss' (HBP500)
Set HNM531 + HSG5904
HPBM531

Set



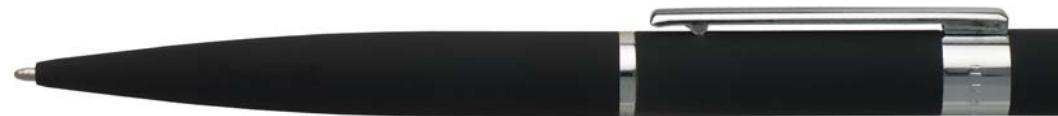
Incl. packaging 'Hugo Boss' (HBS500)
 Set HAU542 + HSG5904
HPBU590

Set



Incl. packaging 'Hugo Boss' (HBS500)
Set HSG5904 + HSG5905
HPBR590

Set



BALLPOINT PEN Loop Black

Incl. packaging 'Hugo Boss' (HBS500)

Ballpoint pen

HSG5904



ROLLERBALL PEN Loop Black

Incl. packaging 'Hugo Boss' (HBS500)

Rollerball pen

HSG5905



USB STICK Loop Black

50 x 17.5 mm

Incl. packaging 'Hugo Boss' (HBA500)

USB stick



 Incl. packaging 'Hugo Boss' (HBS500)
 Ballpoint pen
HSG5464



Loop White BALLPOINT PEN

 Incl. packaging 'Hugo Boss' (HBS500)
 Rollerball pen
HSG5465



Loop White ROLLERBALL PEN

 Incl. packaging 'Hugo Boss' (HBS500)
 Set HSG5464 + HSG5465
HPBR546



Set



115 x 140 x 18 mm

Cellophane

Note pad A6 black



HNM531

115 x 140 x 18 mm

Cellophane

Note pad A6 blue



HNM599

115 x 140 x 18 mm

Cellophane

Note pad A6 red



HNM533

115 x 140 x 18 mm

Cellophane

Note pad A6 white



HNM532

NOTE PAD WHITE Loop

SAFFIANO

Adorned with stunning Saffiano material, this line is the embodiment of refined urban style. Modern, functional and beautifully crafted.





BALLPOINT PEN Saffiano Cream

Incl. packaging 'Hugo Boss' (HBS500)

Ballpoint pen



HSP5234



BALLPOINT PEN Saffiano Black

Incl. packaging 'Hugo Boss' (HBS500)

Ballpoint pen



HSP5224



BALLPOINT PEN Saffiano Blue

Incl. packaging 'Hugo Boss' (HBS500)

Ballpoint pen



HSP5264



BALLPOINT PEN Saffiano Red

Incl. packaging 'Hugo Boss' (HBS500)

Ballpoint pen



HSP5274



Incl. packaging 'Hugo Boss' (HBF500)
 Set HDF522 + HSP5224
 HPBF522

Set



Incl. packaging 'Hugo Boss' (HPB500)
 Set HDS522 + HSP5224
 HPBS522

Set



Incl. packaging 'Hugo Boss' (HBN500)
 Set HDM522 + HSN5754
 HPBD522

Set



FOLDER Saffiano Black

240 x 315 x 20 mm

Incl. packaging 'Hugo Boss' (HBF500)



Folder A4



HDF522

177 x 233 x 20 mm

Incl. packaging 'Hugo Boss' (HBN500)



Folder A5



HDM522

136 x 160 x 20 mm

Incl. packaging 'Hugo Boss' (HBP500)



Folder A6

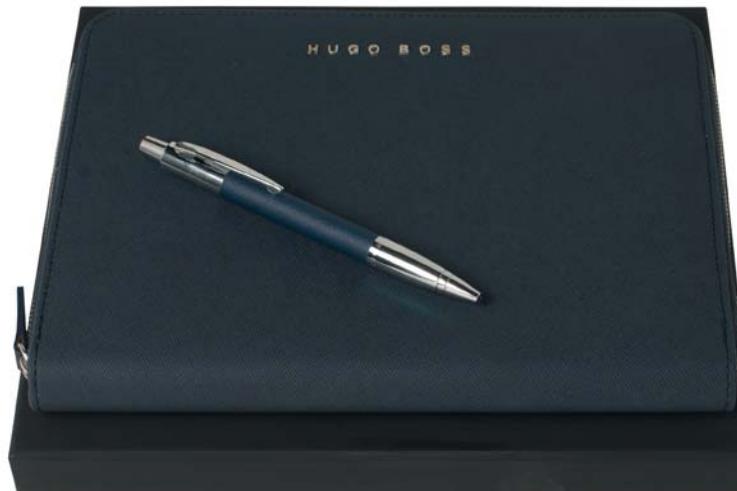


HDS522



Incl. packaging 'Hugo Boss' (HBN500)
 Set HDM527 + HSP5274
HPBD527

Set



Incl. packaging 'Hugo Boss' (HBN500)
 Set HDM526 + HSP5264
HPBM526

Set



177 x 233 x 20 mm

Incl. packaging 'Hugo Boss' (HBN500)

Folder A5

HDM527

Saffiano Red FOLDER

177 x 233 x 20 mm

Incl. packaging 'Hugo Boss' (HBN500)

Folder A5

HDM526

FOLDER Saffiano Blue



Incl. packaging 'Hugo Boss' (HBN500)
 Set HDM523 + HSP5234
HPBD523

Set



Incl. packaging 'Hugo Boss' (HBL500)
 Set HAK523 + HDS523 + HSN5234
HPBKS523

Set



Incl. packaging 'Hugo Boss' (HBL500)
 Set HAH523 + HDS523 + HSP5234
HPBHS523

Set



136 x 160 x 20 mm
Incl. packaging 'Hugo Boss' (HBP500)
 Folder A6
HDS523

Saffiano Cream FOLDER

177 x 233 x 20 mm
Incl. packaging 'Hugo Boss' (HBN500)
 Folder A5
HDM523

FOLDER Saffiano Cream



Incl. packaging 'Hugo Boss' (HBX500)
Set HAH523 + HNM523 + HSP5234
HPBM523

Set



Incl. packaging 'Hugo Boss' (HBX500)
Set HAK557 + HNM522 + HSP5224
HPBN522

Set



Incl. packaging 'Hugo Boss' (HBP500)
Set HNM523 + HSP5234
HPBM523

Set



Incl. packaging 'Hugo Boss' (HBP500)
Set HNM522 + HSP5224
HPBN522

Set



NOTE PAD Saffiano

110 x 145 x 17 mm

Incl. packaging 'Hugo Boss' (HBP500)



Note pad A6 black



HNM522

110 x 145 x 17 mm

Incl. packaging 'Hugo Boss' (HBP500)



Note pad A6 cream



HNM523



Incl. packaging 'Hugo Boss' (HBX500)
 Set HAK557 + HNM523 + HSP5234
HPBK523

Set



Incl. packaging 'Hugo Boss' (HBP500)
 Set HAK557 + HSN5754
HPBK557

Set



Incl. packaging 'Hugo Boss' (HBS500)
 Set HAH523 + HSP5234
HPBH523

Set



Incl. packaging 'Hugo Boss' (HBS500)
 Set HAH522 + HSP5224
HPBH522

Set



76 x 3 x 45 / Ring: 27 mm



Incl. packaging 'Hugo Boss' (HBA500)



Key ring

HAK557

Sphere KEY RING



BAG HANGER Saffiano Cream

40 x 40 x 11 mm

Incl. packaging 'Hugo Boss' (HBA500)



Bag hanger

HAH523



BAG HANGER Saffiano Black

40 x 40 x 11 mm

Incl. packaging 'Hugo Boss' (HBA500)



Bag hanger

HAH522

TURN

Mixing graphic silver stripes with a slender and clean shape, the Turn line is effortlessly feminine and refined.





BALLPOINT PEN Turn White

Incl. packaging 'Hugo Boss' (HBS500) 
Ballpoint pen
HSH5324



BALLPOINT PEN Turn Black

Incl. packaging 'Hugo Boss' (HBS500) 
Ballpoint pen
HSH5314



BALLPOINT PEN Turn Red

Incl. packaging 'Hugo Boss' (HBS500) 
Ballpoint pen
HSH5334



Incl. packaging 'Hugo Boss' (HBS500)
 Set HAK533 + HSH5334
HPBK533

Set



Incl. packaging 'Hugo Boss' (HBS500)
 Set HAH532 + HSH5324
HPBH532

Set



Incl. packaging 'Hugo Boss' (HBS500)
 Set HAK531 + HSH5314
HPBK531

Set

 16 x 2.5 x 50 / Ring: 27 mm
 Incl. packaging 'Hugo Boss' (HBA500)
 Key ring black
HAK531



 16 x 2.5 x 50 / Ring: 27 mm
 Incl. packaging 'Hugo Boss' (HBA500)
 Key ring white
HAK532



 16 x 2.5 x 50 / Ring: 27 mm
 Incl. packaging 'Hugo Boss' (HBA500)
 Key ring red
HAK533

Turn KEY RING



 40 x 40 x 12.6 mm
 Incl. packaging 'Hugo Boss' (HBA500)
 Bag hanger black
HAH531



 40 x 40 x 12.6 mm
 Incl. packaging 'Hugo Boss' (HBA500)
 Bag hanger white
HAH532



 40 x 40 x 12.6 mm
 Incl. packaging 'Hugo Boss' (HBA500)
 Bag hanger red
HAH533

BAG HANGER Turn



	62 x 24 x 10 mm
	Incl. packaging 'Hugo Boss' (HBA500)
8 GB	USB stick
	HAU564

Interface USB STICK



	106 x 50 x 19 mm
	Incl. packaging 'Hugo Boss'
2500 mAh	Power bank
	HAB564

Interface POWER BANK



190 x 175 x 48 mm



Incl. packaging 'Hugo Boss'



Shoe care kit



HAS577

SHOE CARE KIT Distinct



195 x 200 x 37 mm



Incl. packaging 'Hugo Boss'



Wine set

HAW592

Distinct WINE SET



GAME SET Distinct

165 x 170 x 25 mm

Incl. packaging 'Hugo Boss'



Game set



HAG593



Dia. 1040 / L. 600 mm



Housse nylon / Nylon pouch



Umbrella

HUF524

Grid Pocket UMBRELLA



	Dia. 110 / L. 870 mm
	Housse nylon / Nylon pouch
	Umbrella

Grid City UMBRELLA



	Dia. 1300 / L. 990 mm
	Housse nylon / Nylon pouch
	Umbrella

UMBRELLA Grid Golf

HUGO BOSS

HUGO BOSS

BOSS

HUGO BOSS



202 x 63 x 35 mm



Incl. packaging 'Hugo Boss' (HBS500)

HBS500

Pen



113 x 74 x 31 mm

Packaging

HBA500

Accessory



242 x 216 x 54 mm



Incl. packaging 'Hugo Boss' (HBL500)

HBL500

Premium set A5



163 x 170 x 46 mm

Packaging

HBX500

Premium set A6



HUGO BOSS

HUGO BOSS



Set A4	357 x 288 x 32 mm	
	Packaging	
	HBF500	



Set A5	247 x 217 x 30 mm	
	Packaging	
	HBN500	



Set A6	174 x 150 x 30 mm	
	Packaging	
	HBP500	

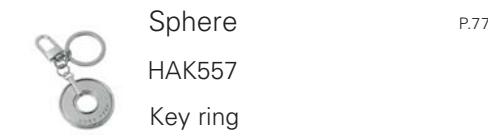
SUMMARY

	Grid Soft HNM539 Note pad A6	P.31		Spot HNM530 Note pad A6	P.37		Grid HAK524 Key ring	P.27
	Grid Soft HNH539 Note pad A5	P.31		Spot HNH530 Note pad A5	P.37		Turn HAK531 Key ring black	P.81
	Grid HNM524 Note pad A6	P.27		Industria HNM529 Note pad A6	P.59		Turn HAK532 Key ring white	P.81
	Loop HNM531 Note pad A6 black	P.65		Saffiano HNM522 Note pad A6 black	P.75		Turn HAK533 Key ring red	P.81
	Loop HNM532 Note pad A6 white	P.65		Saffiano HNM523 Note pad A6 cream	P.75		Turn Black HSH5314 Ballpoint pen	P.79
	Loop HNM533 Note pad A6 red	P.65		Grid Soft HNM539 Note pad A6	P.31		Turn White HSH5324 Ballpoint pen	P.79
	Loop HNM599 Note pad A6 blue	P.65		Loop White HSG5464 Ballpoint pen	P.64		Turn Red HSH5334 Ballpoint pen	P.79
	Grid Soft HNF539 Note pad A4	P.31		Loop Black HSG5904 Ballpoint pen	P.63		Distinct HSN5304 Ballpoint pen	P.47
	Grid HNH524 Note pad A5	P.27		Classic Pad HSW5964 Ballpoint pen	P.55		Sophisticated Black Chrome HSN5624 Ballpoint pen	P.49



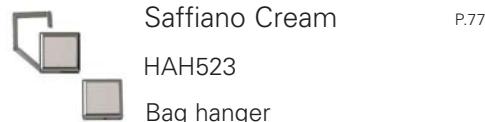
Saffiano Black
P.77

HAH522
Bag hanger



Sphere
P.77

HAK557
Key ring



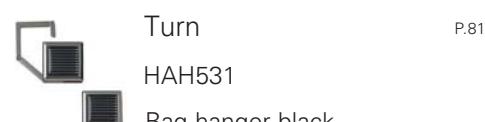
Saffiano Cream
P.77

HAH523
Bag hanger



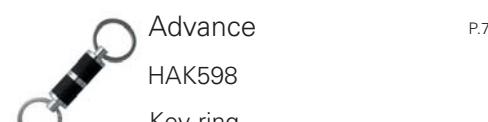
Pure Black
P.21

HAK583
Key ring



Turn
P.81

HAH531
Bag hanger black



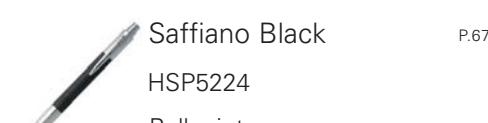
Advance
P.7

HAK598
Key ring



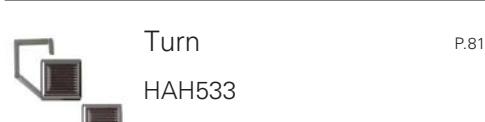
Turn
P.81

HAH532
Bag hanger white



Saffiano Black
P.67

HSP5224
Ballpoint pen



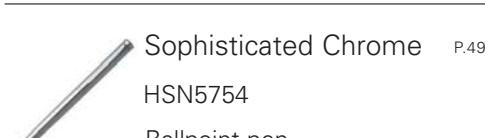
Turn
P.81

HAH533
Bag hanger red



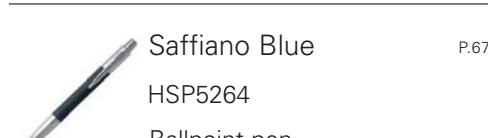
Saffiano Cream
P.67

HSP5234
Ballpoint pen



Sophisticated Chrome
P.49

HSN5754
Ballpoint pen



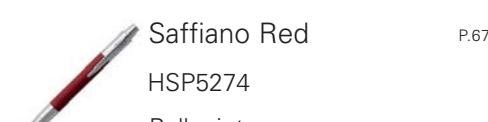
Saffiano Blue
P.67

HSP5264
Ballpoint pen



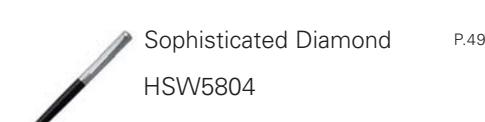
Syntax
P.28

HSI5714
Ballpoint pen



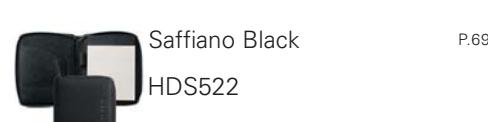
Saffiano Red
P.67

HSP5274
Ballpoint pen



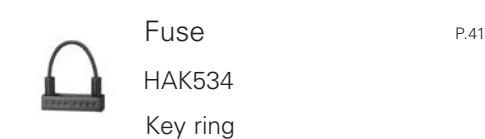
Sophisticated Diamond
P.49

HSW5804
Ballpoint pen



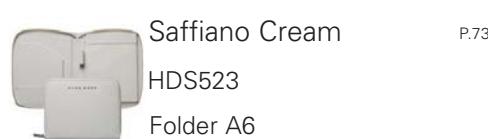
Saffiano Black
P.69

HDS522
Folder A6



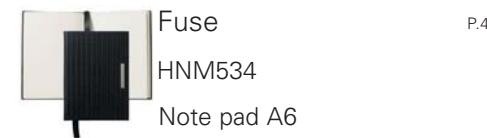
Fuse
P.41

HAK534
Key ring



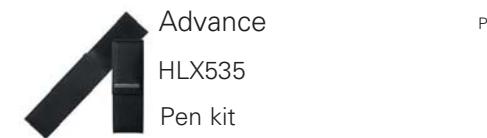
Saffiano Cream
P.73

HDS523
Folder A6



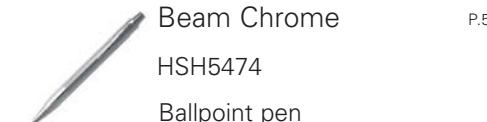
Fuse
P.43

HNM534
Note pad A6



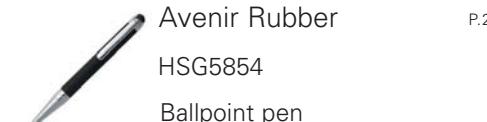
Advance
P.9

HLX535
Pen kit



Beam Chrome
P.51

HSH5474
Ballpoint pen



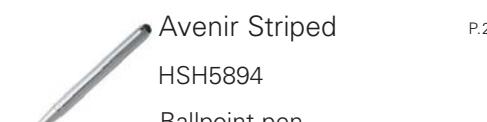
Avenir Rubber
P.29

HSG5854
Ballpoint pen



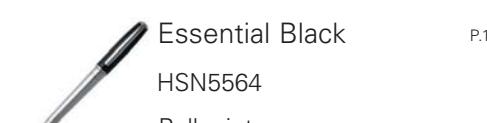
Industria
P.57

HSN5294
Ballpoint pen



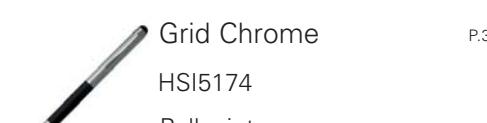
Avenir Striped
P.29

HSH5894
Ballpoint pen



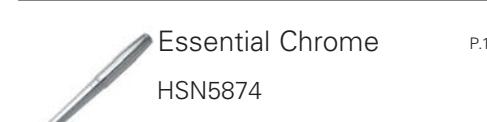
Essential Black
P.15

HSN5564
Ballpoint pen



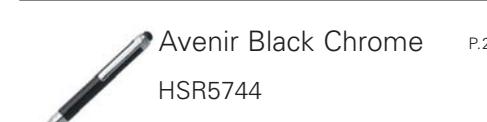
Grid Chrome
P.30

HSI5174
Ballpoint pen



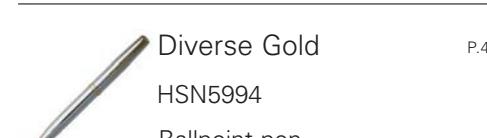
Essential Chrome
P.13

HSN5874
Ballpoint pen



Avenir Black Chrome
P.29

HSR5744
Ballpoint pen



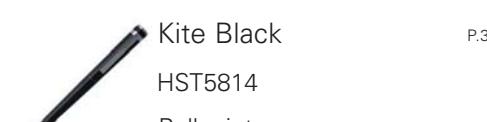
Diverse Gold
P.45

HSN5994
Ballpoint pen



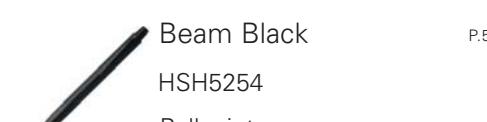
Grid Pocket
P.86

HUF524
Umbrella



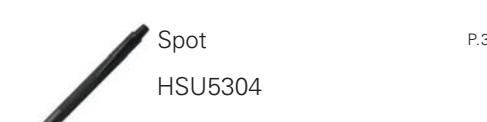
Kite Black
P.33

HST5814
Ballpoint pen



Beam Black
P.50

HSH5254
Ballpoint pen



Spot
P.37

HSU5304
Ballpoint pen



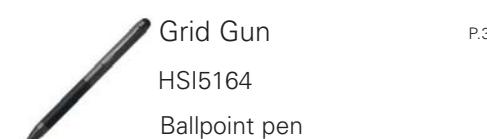
Kite Grid
P.33

HST5704
Ballpoint pen



Industria
P.59

HDM529
Folder A5



Grid Gun
P.30

HSI5164
Ballpoint pen

	Fuse Chrome HSI5924 Ballpoint pen	P.41		Saffiano Blue HDM526 Folder A5	P.71		Set HPBK531 Set HAK531 + HSH5314	P.80		Loop Black HAU542 USB stick	P.63
	Icon HSN5015 Rollerball pen	P.23		Saffiano Red HDM527 Folder A5	P.71		Set HPBK533 Set HAK533 + HSH5334	P.80		Industria HDF529 Folder A4	P.59
	Diverse Wire HSN5444 Ballpoint pen	P.44		Grid City HUN524 Umbrella	P.87		Fuse Black HSI5524 Ballpoint pen	P.41		Fuse HDM534 Folder A5	P.43
	Grid HSU5244 Ballpoint pen	P.25		Set HPBM531 Set HNM531 + HSG5904	P.62		Chronicle HSS5505 Rollerball pen	P.35		Set HPBM523 Set HNM523 + HSP5234	P.74
	Advance HSU5984 Ballpoint pen	P.5		Concrete HSS5844 Ballpoint pen	P.54		Pure Black HSY5834 Ballpoint pen	P.21		Set HPBN522 Set HNM522 + HSP5224	P.74
	Essential Striped HSV5764 Ballpoint pen	P.11		Set HPBR546 Set HSG5464 + HSG5465	P.64		Beam Chrome HAU516 Key ring & USB	P.51		Set HPBH532 Set HAH532 + HSH5324	P.80
	Interface HAU564 USB stick	P.82		Set HPBR590 Set HSG5904 + HSG5905	P.62		Beam Black HAU525 Key ring & USB	P.50		Distinct HAS577 Shoe care kit	P.83
	Saffiano Black HDM522 Folder A5	P.69		Set HPBR596 Set HSW5964 + HSW5965	P.55		Fuse Black HAU534 USB stick	P.41		Set HPBN529 Set HNM529 + HSN5294	P.58
	Saffiano Cream HDM523 Folder A5	P.73		Grid Golf HUG524 Umbrella	P.87		Essential Shiny Black HAU535 USB stick	P.15		Binder HNM516 Note pad A6 with USB	P.53

 Arch HSS5675 Rollerball pen	P.34	 Set HPBN524 Set HNM524 + HSU5244	P.26	 Set HPBK598 Set HAK598 + HSU5984	P.6	 Set HPBU590 Set HAU542 + HSG5904	P.62
 Spot HAU530 Key ring & USB	P.39	 Set HPBK517 Set HAK524 + HSI5174	P.30	 Binder HDM516 Folder A5 with USB	P.53	 Set HPBP599 Set HSN5992 + HSN5994	P.45
 Pure Black HAU583 USB stick	P.21	 Set HPBR571 Set HSI5714 + HSI5715	P.28	 Set HPBD523 Set HDM523 + HSP5234	P.72	 Distinct HAW592 Wine set	P.84
 Advance HAU598 USB stick	P.7	 Set HPBK557 Set HAK557 + HSN5754	P.76	 Set HPBD527 Set HDM527 + HSP5274	P.70	 Loop Black HDM531 Folder A5 with USB	P.61
 Set HPBN530 Set HNM530 + HSU5304	P.38	 Set HPBS522 Set HDS522 + HSP5224	P.68	 Set HPBM526 Set HDM526 + HSP5264	P.70	 Set HPBM529 Set HDM529 + HSN5294	P.58
 Set HPBH522 Set HAH522 + HSP5224	P.76	 Timber HSV5545 Rollerball pen	P.19	 Set HPBR529 Set HSN5294 + HSN5295	P.57	 Set HPBR598 Set HSU5984 + HSU5985	P.6
 Set HPBH523 Set HAH523 + HSP5234	P.76	 Interface HAB564 Power bank	P.82	 Set HPBR556 Set HSN5564 + HSN5565	P.14	 Binder HDF516 Folder A4 with USB	P.53
 Set HPBH516 Set HNH539 + HSI5164	P.30	 Distinct HAG593 Game set	P.85	 Set HPBR587 Set HSN5874 + HSN5875	P.12	 Set HPBP576 Set HSV5762 + HSV5764	P.11
 Saffiano Black HDF522 Folder A4	P.69	 Set HPBD522 Set HDM522 + HSN5754	P.68	 Set HPBM592 Set HNM534 + HSI5924	P.42	 Set HPPR501 Set HSN5012 + HSN5015	P.23

 Set HPBU516 Set HAU516 + HSN5874	P.12	 Set HPBHM523 Set HAH523 + HNM523 + HSP5234	P.74	 Advance HLM535 Folder A5	P.9	 Set HPBUX598 Set HAU598 + HLX535 + HSU5984	P.7
 Set HPBU547 Set HAU516 + HSH5474	P.51	 Set HPBHK524 Set HAK524 + HNH524 + HSU5244	P.26	 Set HPBHS523 Set HAH523 + HDS523 + HSP5234	P.72	 Set HPBM535 Set HLM535 + HSU5984	P.8
 Set HPBU535 Set HAU535 + HSN5564	P.14	 Set HPBKM522 Set HAK557 + HNM522 + HSP5224	P.74	 Set HPBKS557 Set HAK557 + HDS523 + HSN5754	P.72	 Advance HLF535 Folder A4	P.9
 Set HPBU585 Set HAU542 + HSG5854	P.29	 Set HPBKM523 Set HAK557 + HNM523 + HSP5234	P.76	 Set HPPR550 Set HSS5502 + HSS5505	P.35	 Set HPBMU534 Set HAU534 + HDM534 + HSI5524	P.42
 Set HPPR524 Set HSU5242 + HSU5245	P.26	 Set HPBP584 Set HSS5842 + HSS5844	P.54	 Fuse HDF534 Folder A4	P.43	 Set HPBZ530 Set HLH530 + HSU5304	P.38
 Set HPBU525 Set HAU525 + HSH5254	P.50	 Set HPBU598 Set HAU598 + HSU5984	P.6	 Set HPPR567 Set HSS5672 + HSS5675	P.34	 Spot HLF530 Conference folder A4	P.39
 Set HPBF522 Set HDF522 + HSP5224	P.68	 Set HPBMU590 Set HAU542 + HNM531 + HSG5904	P.62	 Set HPPRX598 Set HLX535 + HSU5982 + HSU5985	P.8	 Grand HSS5224 Ballpoint pen	P.17
 Set HPBU530 Set HAU530 + HSU5304	P.38	 Set HPBU552 Set HAU534 + HSI5524	P.42	 Spot HLH530 Conference folder A5	P.39	 Set HPBFU598 Set HAU598 + HLF535 + HSU5984	P.8
 Set HPBU534 Set HAU534 + HSN5444	P.44	 Set HPFR529 Set HDF529 + HSN5295	P.58	 Set HPPR554 Set HSV5542 + HSV5545	P.19	 Set HPBFU530 Set HAU530 + HLF530 + HSU5304	P.38

