





HUGO BOSS

HUGO BOSS is one of the market leaders in the premium and luxury segment of the global apparel market. The Company focuses on the development and the marketing of premium fashion and accessories for men and women.

The brand world of HUGO BOSS comprises the collections of BOSS, BOSS Orange, BOSS Green and HUGO, targeting clearly defined consumer groups. The brands cover a comprehensive product range encompassing classic to modern apparel, elegant eveningwear and sportswear, shoes & leather accessories in all product ranges. Additionally licensed products including fragrances, eyewear, watches, children's fashion, writing instruments & accessories, home textiles and mobile accessories enhance each brand.

HUGO BOSS leverages targeted marketing measures to raise the appeal of its brands. Sports sponsorship campaigns focus on premium sports such as Formula 1, golf, soccer and sailing. These sports convey brand values such as dynamism, perfection and precision.

In its art sponsorship activities, HUGO BOSS underscores the common ground that art and fashion share with respect to design, esthetics and creativity. A key initiative is the HUGO BOSS Prize honoring extraordinary creative talents in contemporary art. The prize has been awarded since 1996 in collaboration with the Guggenheim Museum in New York.

HUGO BOSS emphasizes high-profile fashion events in the world's fashion capitals, raising the desirability and acceptance of the HUGO BOSS brands among key target groups, while adding emotional appeal to all HUGO BOSS brands.



HUGO BOSS



WRITING INSTRUMENTS

Fountain pens
Rollerball pens
Ballpoint pens



STATIONARY

Notebooks
Folders



ACCESSORIES

Key rings
USBs
Power bank
Bag hangers
Umbrellas



GIFTS

Wine set
Shoe polish set
Board game

ADVANCE

With a mix of high quality textured leather and crisp chrome metal accents, the Advance line is the perfect balance between modernity and sophistication.





ROLLERBALL PEN Advance

Incl. packaging 'Hugo Boss' (HBS500)

Rollerball pen

HSU5985



BALLPOINT PEN Advance

Incl. packaging 'Hugo Boss' (HBS500)

Ballpoint pen

HSU5984



FOUNTAIN PEN Advance

Incl. packaging 'Hugo Boss' (HBS500)

Fountain pen

HSU5982





 Incl. packaging 'Hugo Boss' (HBS500)

 Set HAU598 + HSU5984

HPBU598

Set



 Incl. packaging 'Hugo Boss' (HBS500)

 Set HSU5984 + HSU5985

HPBR598

Set



 Incl. packaging 'Hugo Boss' (HBS500)

 Set HAK598 + HSU5984

HPBK598

Set



USB STICK Advance

Dia. 17 x 60 mm	
Incl. packaging 'Hugo Boss' (HBA500)	
USB stick	
HAU598	



KEY RING Advance

Dia. 17 x 61 mm	
Incl. packaging 'Hugo Boss' (HBA500)	
Key ring	
HAK598	



Set

Incl. packaging 'Hugo Boss' (HBX500)	
Set HAU598 + HLX535 + HSU5984	
HPBUX598	



 Incl. packaging 'Hugo Boss' (HBF500)
   Set HAU598 + HLF535 + HSU5984
 HPBFU598

Set



 Incl. packaging 'Hugo Boss' (HBN500)
  Set HLM535 + HSU5984
 HPBM535

Set



Incl. packaging 'Hugo Boss' (HBX500) 
 Set HLX535 + HSU5982 + HSU5985   
 HPPRX598

Set



 47 x 145 x 20 mm
 Incl. packaging 'Hugo Boss' (HBP500)
 Pen kit
 HLX535

Advance PEN KIT

FOLDER Advance

235 x 315 x 15 mm
 Incl. packaging 'Hugo Boss' (HBF500)
 Folder A4
 HLF535

170 x 220 x 15 mm
 Incl. packaging 'Hugo Boss' (HBN500)
 Folder A5
 HLM535



ESSENTIAL

With its balanced silhouette and understated look, the Essential collection is convenient and stylish. A line that exudes sophisticated smartness.



FOUNTAIN PEN Essential Striped

Incl. packaging 'Hugo Boss' (HBS500) 
 Fountain pen 
 HSV5762



BALLPOINT PEN Essential Striped

Incl. packaging 'Hugo Boss' (HBS500) 
 Ballpoint pen 
 HSV5764



Set

Incl. packaging 'Hugo Boss' (HBS500) 
 Set HSV5762 + HSV5764 
 HPBP576



 Incl. packaging 'Hugo Boss' (HBS500)
 Set HSN5874 + HSN5875
 HPBR587

Set



 Incl. packaging 'Hugo Boss' (HBS500)
 Set HAU516 + HSN5874
 HPBU516

Set



FOUNTAIN PEN Essential Chrome

Incl. packaging 'Hugo Boss' (HBS500)
 Fountain pen 
 HSN5872



BALLPOINT PEN Essential Chrome

Incl. packaging 'Hugo Boss' (HBS500)
 Ballpoint pen 
 HSN5874



ROLLERBALL PEN Essential Chrome

Incl. packaging 'Hugo Boss' (HBS500)
 Rollerball pen 
 HSN5875



 Incl. packaging 'Hugo Boss' (HBS500)
 Set HSN5564 + HSN5565
 HPBR556

Set



 Incl. packaging 'Hugo Boss' (HBS500)
 Set HAU535 + HSN5564
 HPBU535

Set



ROLLERBALL PEN Essential Black

Incl. packaging 'Hugo Boss' (HBS500)	
Rollerball pen	
HSN5565	



BALLPOINT PEN Essential Black

Incl. packaging 'Hugo Boss' (HBS500)	
Ballpoint pen	
HSN5564	



USB STICK Essential Shiny Black

50 x 17.5 mm	
Incl. packaging 'Hugo Boss' (HBA500)	
USB stick	
HAU535	



GRAND

The Grand collection is an expression of pure luxury. It embodies attention to detail and refined elegance. Each cap is made of silver and stamped with the 925 hallmark. The barrels are made of luxurious rhodium, with a precious black lacquer finish.



FOUNTAIN PEN Grand

Incl. packaging 'Hugo Boss' (HBS500)

Fountain pen

HSS5222



BALLPOINT PEN Grand

Incl. packaging 'Hugo Boss' (HBS500)

Ballpoint pen

HSS5224



ROLLERBALL PEN Grand

Incl. packaging 'Hugo Boss' (HBS500)

Rollerball pen

HSS5225





TIMBER

Where nature meets urban sophistication, this genuine wood clad collection is tactile and warm to the touch. Every barrel is uniquely crafted with precision in carefully chosen natural wood.



FOUNTAIN PEN Timber

Incl. packaging 'Hugo Boss' (HBS500)
Fountain pen
HSV5542



ROLLERBALL PEN Timber

Incl. packaging 'Hugo Boss' (HBS500)
Rollerball pen
HSV5545



Set

Incl. packaging 'Hugo Boss' (HBS500)
Set HSV5542 + HSV5545
HPPR554



PURE

The Pure line is elegance with an edge, each item has a distinct masculine and clean look. Balanced and substantial, this collection exudes confidence and style.



BALLPOINT PEN Pure Black

Incl. packaging 'Hugo Boss' (HBS500)	
Ballpoint pen	
HSY5834	



KEY RING Pure Black

Dia. 14 x 64 mm	
Incl. packaging 'Hugo Boss' (HBA500)	
Key ring	
HAK583	



USB STICK Pure Black

Dia. 17 x 63 mm	
Incl. packaging 'Hugo Boss' (HBA500)	
USB stick	
HAU583	



ICON

The Icon line exudes timeless elegance. With its refined simplicity, the Icon is the quintessential premium writing instrument.



FOUNTAIN PEN Icon

Incl. packaging 'Hugo Boss' (HBS500) 
 Fountain pen  
 HSN5012



ROLLERBALL PEN Icon

Incl. packaging 'Hugo Boss' (HBS500) 
 Rollerball pen  
 HSN5015



Set

Incl. packaging 'Hugo Boss' (HBS500) 
 Set HSN5012 + HSN5015  
 HPPR501



GRID

The architectural grid pattern is a nod to the vision of contemporary urban elegance. A statement design that is tastefully understated.



FOUNTAIN PEN Grid

Incl. packaging 'Hugo Boss' (HBS500)

Fountain pen

HSU5242



BALLPOINT PEN Grid

Incl. packaging 'Hugo Boss' (HBS500)

Ballpoint pen

HSU5244



ROLLERBALL PEN Grid

Incl. packaging 'Hugo Boss' (HBS500)

Rollerball pen

HSU5245





 Incl. packaging 'Hugo Boss' (HBS500)
 Set HSU5242 + HSU5245
 HPPR524

Set



 Incl. packaging 'Hugo Boss' (HBP500)
 Set HNM524 + HSU5244
 HPBN524

Set



Incl. packaging 'Hugo Boss' (HBL500) 
 Set HAK524 + HNH524 + HSU5244   
 HPBHK524

Set



145 x 210 x 17 mm

Cellophane

Note pad A5

HNH524



16 x 2.5 x 50 / Ring: 27 mm

Incl. packaging 'Hugo Boss' (HBA500)

Key ring

HAK524

Grid KEY RING



NOTE PAD Grid

105 x 145 x 17 mm

Cellophane

Note pad A6

HNH524





	Incl. packaging 'Hugo Boss' (HBS500)
	Ballpoint pen
	HSI5714

Syntax BALLPOINT PEN



	Incl. packaging 'Hugo Boss' (HBS500)
	Rollerball pen
	HSI5715

Syntax ROLLERBALL PEN



	Incl. packaging 'Hugo Boss' (HBS500)
	Set HSI5714 + HSI5715
	HPBR571

Set



BALLPOINT PEN Avenir Striped

Incl. packaging 'Hugo Boss' (HBS500) 
Ballpoint pen   
HSH5894



BALLPOINT PEN Avenir Black Chrome

Incl. packaging 'Hugo Boss' (HBS500) 
Ballpoint pen   
HSR5744



BALLPOINT PEN Avenir Rubber

Incl. packaging 'Hugo Boss' (HBS500) 
Ballpoint pen   
HSG5854



Set

Incl. packaging 'Hugo Boss' (HBS500) 
Set HAU542 + HSG5854   
HPBU585

 Incl. packaging 'Hugo Boss' (HBS500)
 Ballpoint pen
 HSI5174

Grid Chrome BALLPOINT PEN



 Incl. packaging 'Hugo Boss' (HBS500)
 Ballpoint pen
 HSI5164

Grid Gun BALLPOINT PEN



 Incl. packaging 'Hugo Boss' (HBN500)
 Set HNH539 + HSI5164
 HPBH516

Set



Incl. packaging 'Hugo Boss' (HBS500) 
 Set HAK524 + HSI5174 
 HPBK517

Set



205 x 285 x 12 mm 
 Cellophane 
 Note pad A4 
 HNF539

143 x 205 x 12 mm 
 Cellophane 
 Note pad A5 
 HNH539

101 x 140 x 12 mm 
 Cellophane 
 Note pad A6 
 HNM539

NOTE PAD Grid Soft



KITE

Modern and minimalist, the Kite range is a statement of style. Its sleek lines and highly tactile finishes, either with gun plated grid pattern or understated black lacquer finish, make the Kite range contemporary writing instruments.



BALLPOINT PEN Kite Black

Incl. packaging 'Hugo Boss' (HBS500)
Ballpoint pen
HST5814



ROLLERBALL PEN Kite Black

Incl. packaging 'Hugo Boss' (HBS500)
Rollerball pen
HST5815



BALLPOINT PEN Kite Grid

Incl. packaging 'Hugo Boss' (HBS500)
Ballpoint pen
HST5704



ROLLERBALL PEN Kite Grid

Incl. packaging 'Hugo Boss' (HBS500)
Rollerball pen
HST5705



 Incl. packaging 'Hugo Boss' (HBS500)
 Fountain pen
HSS5672



Arch FOUNTAIN PEN

 Incl. packaging 'Hugo Boss' (HBS500)
 Rollerball pen
HSS5675



Arch ROLLERBALL PEN



 Incl. packaging 'Hugo Boss' (HBS500)
 Set HSS5672 + HSS5675
HPPR567

Set



FOUNTAIN PEN Chronicle

Incl. packaging 'Hugo Boss' (HBS500)

Fountain pen

HSS5502



ROLLERBALL PEN Chronicle

Incl. packaging 'Hugo Boss' (HBS500)

Rollerball pen

HSS5505



Set

Incl. packaging 'Hugo Boss' (HBS500)

Set HSS5502 + HSS5505

HPPR550





SPOT

Where sport meets an assertive lifestyle, the Spot range is made of innovative textures and sharp looks, focusing on minimalism and simplicity.



155 x 213 x 17 mm

Cellophane

Note pad A5

HNH530



110 x 145 x 17 mm

Cellophane

Note pad A6

HNM530



NOTE PAD Spot



Incl. packaging 'Hugo Boss' (HBS500)



Ballpoint pen

HSU5304

Spot BALLPOINT PEN



 Incl. packaging 'Hugo Boss' (HBS500)
 8 GB ▼ Set HAU530 + HSU5304
 HPBU530

Set



Incl. packaging 'Hugo Boss' (HBF500) 
 Set HAU530 + HLF530 + HSU5304 ▼  8 GB
 HPBFU530

Set



 Incl. packaging 'Hugo Boss' (HBP500)
 8 GB ▼ Set HNM530 + HSU5304
 HPBN530

Set



Incl. packaging 'Hugo Boss' (HBL500) 
 Set HLH530 + HSU5304 ▼  8 GB
 HPBZ530

Set



245 x 320 x 15 mm
 Incl. packaging 'Hugo Boss' (HBF500)
 Conference folder A4
 HLF530

185 x 230 x 15 mm
 Incl. packaging 'Hugo Boss' (HBN500)
 Conference folder A5
 HLH530

CONFERENCE FOLDER Spot

19 x 8 x 65 / Ring: 26.5 mm
 Incl. packaging 'Hugo Boss' (HBA500)
 8 GB
 USB stick
 HAU530



Spot USB STICK

FUSE

Inspired by motor racing and automotive technology, the Fuse line uses the latest crafting techniques, resulting in beautifully designed and carefully engineered products.





BALLPOINT PEN Fuse Chrome

Incl. packaging 'Hugo Boss' (HBS500)	
Ballpoint pen	
HSI5924	



BALLPOINT PEN Fuse Black

Incl. packaging 'Hugo Boss' (HBS500)	
Ballpoint pen	
HSI5524	



	40 x 43 x 10 mm
	Incl. packaging 'Hugo Boss' (HBA500)
	Key ring
HAK534	

Fuse KEY RING



USB STICK Fuse Black

19 x 7 x 52 / Ring: 26.5 mm	
Incl. packaging 'Hugo Boss' (HBA500)	
USB stick	
HAU534	



 Incl. packaging 'Hugo Boss' (HBL500)
 Set HAU534 + HDM534 + HSI5524
 HPBMU534

Set



 Incl. packaging 'Hugo Boss' (HBS500)
 Set HAU534 + HSI5524
 HPBU552

Set



Incl. packaging 'Hugo Boss' (HBP500) 
 Set HNM534 + HSI5924 
 HPBM592

Set



 105 x 145 x 17 mm
 Incl. packaging 'Hugo Boss' (HBP500)
 Note pad A6
HNMF534

Fuse NOTE PAD A6

230 x 310 x 20 mm
Incl. packaging 'Hugo Boss' (HBF500)
Folder A4
HDF534

FOLDER Fuse

170 x 225 x 20 mm
Incl. packaging 'Hugo Boss' (HBN500)
Folder A5
HDM534

	Incl. packaging 'Hugo Boss' (HBS500)
	Rollerball pen
	HSN5445



Diverse Wire ROLLERBALL PEN

	Incl. packaging 'Hugo Boss' (HBS500)
	Ballpoint pen
	HSN5444



Diverse Wire BALLPOINT PEN



	Incl. packaging 'Hugo Boss' (HBS500)
	Set HAU534 + HSN5444
	HPBU534

Set



FOUNTAIN PEN Diverse Gold

Incl. packaging 'Hugo Boss' (HBS500)	
Fountain pen	
HSN5992	



BALLPOINT PEN Diverse Gold

Incl. packaging 'Hugo Boss' (HBS500)	
Ballpoint pen	
HSN5994	



Set

Incl. packaging 'Hugo Boss' (HBS500)	
Set HSN5992 + HSN5994	
HPBP599	



DISTINCT

Simple, straightforward and stylish, the elegant Distinct collection is sleek and streamlined, staying true to an ideal vision of sophisticated minimalism.



FOUNTAIN PEN Distinct

Incl. packaging 'Hugo Boss' (HBS500) 
 Fountain pen 
 HSN5302



BALLPOINT PEN Distinct

Incl. packaging 'Hugo Boss' (HBS500) 
 Ballpoint pen 
 HSN5304



ROLLERBALL PEN Distinct

Incl. packaging 'Hugo Boss' (HBS500) 
 Rollerball pen 
 HSN5305



SOPHISTICATED

Designed around a lighter frame, the Sophisticated line is effortless to handle and easy to hold. Delicate and graceful, the shape is ideal and the finishing luxurious.



BALLPOINT PEN Sophisticated Black Chrome

Incl. packaging 'Hugo Boss' (HBS500)
Ballpoint pen
HSN5624



BALLPOINT PEN Sophisticated Diamond

Incl. packaging 'Hugo Boss' (HBS500)
Ballpoint pen
HSW5804



BALLPOINT PEN Sophisticated Chrome

Incl. packaging 'Hugo Boss' (HBS500)
Ballpoint pen
HSN5754



	Incl. packaging 'Hugo Boss' (HBS500)
	Ballpoint pen
	HSB5254



Beam Black BALLPOINT PEN

	19 x 6.5 x 52 / Ring: 26.5 mm
	Incl. packaging 'Hugo Boss' (HBA500)
	USB stick
	HAU525



Beam Black USB STICK



	Incl. packaging 'Hugo Boss' (HBS500)
	Set HAU525 + HSB5254
	HPBU525

Set



BALLPOINT PEN Beam Chrome

Incl. packaging 'Hugo Boss' (HBS500)	
Ballpoint pen	
HSH5474	



USB STICK Beam Chrome

19 x 6.5 x 52 / Ring: 26.5 mm	
Incl. packaging 'Hugo Boss' (HBA500)	
USB stick	
HAU516	



Set

Incl. packaging 'Hugo Boss' (HBS500)	
Set HAU516 + HSH5474	
HPBU547	



BINDER

A true expression of stylish functionality, the line of Saffiano finished folders featuring gun plated USB closing, is designed for a modern & active man



 105 x 145 x 17 mm
 Incl. packaging 'Hugo Boss' (HBP500)
 8 GB
 Note pad A6 with USB
 HNM516

Binder NOTE PAD WITH USB

240 x 315 x 20 mm
 Incl. packaging 'Hugo Boss' (HBF500)
 Folder A4 with USB
 HDF516

FOLDER WITH USB Binder

172 x 231 x 20 mm
 Incl. packaging 'Hugo Boss' (HBN500)
 Folder A5 with USB
 HDM516

 Incl. packaging 'Hugo Boss' (HBS500)
 Ballpoint pen
HSS5844

Concrete BALLPOINT PEN



 Incl. packaging 'Hugo Boss' (HBS500)
 Fountain pen
HSS5842

Concrete FOUNTAIN PEN



 Incl. packaging 'Hugo Boss' (HBS500)
 Set HSS5842 + HSS5844
HPBP584

Set



BALLPOINT PEN Classic Pad

Incl. packaging 'Hugo Boss' (HBS500) 
 Ballpoint pen 
 HSW5964



ROLLERBALL PEN Classic Pad

Incl. packaging 'Hugo Boss' (HBS500) 
 Rollerball pen 
 HSW5965



Set

Incl. packaging 'Hugo Boss' (HBS500) 
 Set HSW5964 + HSW5965 
 HPBR596



INDUSTRIA

With its electric-blue accented highlights and flawless black leather-aspect finish, Industria is understated, modern and highly fashionable.



BALLPOINT PEN Industria

Incl. packaging 'Hugo Boss' (HBS500) 
 Ballpoint pen 
 HSN5294



ROLLERBALL PEN Industria

Incl. packaging 'Hugo Boss' (HBS500) 
 Rollerball pen 
 HSN5295



Set

Incl. packaging 'Hugo Boss' (HBS500) 
 Set HSN5294 + HSN5295 
 HPBR529



 Incl. packaging 'Hugo Boss' (HBF500)
 Set HDF529 + HSN5295
 HPFR529

Set



 Incl. packaging 'Hugo Boss' (HBP500)
 Set HNM529 + HSN5294
 HPBN529

Set



Incl. packaging 'Hugo Boss' (HBN500) 
 Set HDM529 + HSN5294 
 HPBM529

Set



 105 x 145 x 17 mm
 Incl. packaging 'Hugo Boss' (HBP500)
 Note pad A6
 HNM529

Industria NOTE PAD

237 x 321 x 20 mm
 Incl. packaging 'Hugo Boss' (HBF500)
 Folder A4
 HDF529

FOLDER Industria

167 x 233 x 20 mm
 Incl. packaging 'Hugo Boss' (HBN500)
 Folder A5
 HDM529

LOOP

This soft finished collection is understated & modern. The mix of casual soft matte material and modern metal accent gives it an edgy yet versatile feel.





 115 x 140 x 18 mm
 Cellophane
 Note pad A6 black
 HNM531

Loop NOTE PAD BLACK

FOLDER WITH USB Loop Black

177 x 235 x 18 mm
 Incl. packaging 'Hugo Boss' (HBN500)
 Folder A5 with USB
 8 GB 48
 HDM531



Incl. packaging 'Hugo Boss' (HBX500)
 8 GB ▼ Set HAU542 + HNM531 + HSG5904
 HPBMU590

Set



Incl. packaging 'Hugo Boss' (HBP500)
 Set HNM531 + HSG5904
 HPBM531

Set



Incl. packaging 'Hugo Boss' (HBS500)
 8 GB ▼ Set HAU542 + HSG5904
 HPBU590

Set



Incl. packaging 'Hugo Boss' (HBS500)
 Set HSG5904 + HSG5905
 HPBR590

Set



BALLPOINT PEN Loop Black

Incl. packaging 'Hugo Boss' (HBS500)	
Ballpoint pen	
HSG5904	



ROLLERBALL PEN Loop Black

Incl. packaging 'Hugo Boss' (HBS500)	
Rollerball pen	
HSG5905	



USB STICK Loop Black

50 x 17.5 mm	
Incl. packaging 'Hugo Boss' (HBA500)	
USB stick	
HAU542	

 Incl. packaging 'Hugo Boss' (HBS500)
 Ballpoint pen
 HSG5464



Loop White BALLPOINT PEN

 Incl. packaging 'Hugo Boss' (HBS500)
 Rollerball pen
 HSG5465



Loop White ROLLERBALL PEN



 Incl. packaging 'Hugo Boss' (HBS500)
 Set HSG5464 + HSG5465
 HPBR546

Set



115 x 140 x 18 mm

Cellophane

Note pad A6 black

HN531



115 x 140 x 18 mm

Cellophane

Note pad A6 blue

HN599



115 x 140 x 18 mm

Cellophane

Note pad A6 red

HN533



115 x 140 x 18 mm

Cellophane

Note pad A6 white

HN532



NOTE PAD WHITE Loop



SAFFIANO

Adorned with stunning Saffiano material, this line is the embodiment of refined urban style. Modern, functional and beautifully crafted.



BALLPOINT PEN Saffiano Cream

Incl. packaging 'Hugo Boss' (HBS500)
Ballpoint pen
HSP5234



BALLPOINT PEN Saffiano Black

Incl. packaging 'Hugo Boss' (HBS500)
Ballpoint pen
HSP5224



BALLPOINT PEN Saffiano Blue

Incl. packaging 'Hugo Boss' (HBS500)
Ballpoint pen
HSP5264



BALLPOINT PEN Saffiano Red

Incl. packaging 'Hugo Boss' (HBS500)
Ballpoint pen
HSP5274



	Incl. packaging 'Hugo Boss' (HBF500)
	Set HDF522 + HSP5224
	HPBF522

Set



	Incl. packaging 'Hugo Boss' (HBP500)
	Set HDS522 + HSP5224
	HPBS522

Set



Incl. packaging 'Hugo Boss' (HBN500)	
Set HDM522 + HSN5754	
HPBD522	

Set



240 x 315 x 20 mm 
 Incl. packaging 'Hugo Boss' (HBF500) 
 Folder A4 
 HDF522

177 x 233 x 20 mm 
 Incl. packaging 'Hugo Boss' (HBN500) 
 Folder A5 
 HDM522

136 x 160 x 20 mm 
 Incl. packaging 'Hugo Boss' (HBP500) 
 Folder A6 
 HDS522

FOLDER Saffiano Black

 Incl. packaging 'Hugo Boss' (HBN500)
 Set HDM527 + HSP5274
HPBD527

Set



 Incl. packaging 'Hugo Boss' (HBN500)
 Set HDM526 + HSP5264
HPBM526

Set





	177 x 233 x 20 mm
	Incl. packaging 'Hugo Boss' (HBN500)
	Folder A5 40
HDM527	

Saffiano Red FOLDER

	177 x 233 x 20 mm
	Incl. packaging 'Hugo Boss' (HBN500)
	Folder A5 40
HDM526	

FOLDER Saffiano Blue



 Incl. packaging 'Hugo Boss' (HBN500)
 Set HDM523 + HSP5234
 HPBD523

Set



 Incl. packaging 'Hugo Boss' (HBL500)
 Set HAK557 + HDS523 + HSN5754
 HPBKS557

Set



Incl. packaging 'Hugo Boss' (HBL500) 
 Set HAH523 + HDS523 + HSP5234  
 HPBHS523

Set



 136 x 160 x 20 mm
 Incl. packaging 'Hugo Boss' (HBP500)
 40 Folder A6
HDS523

Saffiano Cream FOLDER

FOLDER Saffiano Cream

177 x 233 x 20 mm
Incl. packaging 'Hugo Boss' (HBN500)
Folder A5
HDM523



Incl. packaging 'Hugo Boss' (HBX500)
 Set HAH523 + HNM523 + HSP5234
 HPBHM523

Set



Incl. packaging 'Hugo Boss' (HBX500)
 Set HAK557 + HNM522 + HSP5224
 HPBKM522

Set



Incl. packaging 'Hugo Boss' (HBP500)
 Set HNM523 + HSP5234
 HPBM523

Set



Incl. packaging 'Hugo Boss' (HBP500)
 Set HNM522 + HSP5224
 HPBN522

Set



110 x 145 x 17 mm 
 Incl. packaging 'Hugo Boss' (HBP500) 
 Note pad A6 black 
 HNM522

110 x 145 x 17 mm 
 Incl. packaging 'Hugo Boss' (HBP500) 
 Note pad A6 cream 
 HNM523

NOTE PAD Saffiano



 Incl. packaging 'Hugo Boss' (HBX500)
   Set HAK557 + HNM523 + HSP5234
 HPBKM523

Set



Incl. packaging 'Hugo Boss' (HBP500) 
 Set HAK557 + HSN5754  
 HPBK557

Set



 Incl. packaging 'Hugo Boss' (HBS500)
  Set HAH523 + HSP5234
 HPBH523

Set



Incl. packaging 'Hugo Boss' (HBS500) 
 Set HAH522 + HSP5224  
 HPBH522

Set



	76 x 3 x 45 / Ring: 27 mm
	Incl. packaging 'Hugo Boss' (HBA500)
	Key ring
	HAK557

Sphere KEY RING



BAG HANGER Saffiano Cream

40 x 40 x 11 mm	
Incl. packaging 'Hugo Boss' (HBA500)	
Bag hanger	
HAH523	



BAG HANGER Saffiano Black

40 x 40 x 11 mm	
Incl. packaging 'Hugo Boss' (HBA500)	
Bag hanger	
HAH522	

TURN

Mixing graphic silver stripes with a slender and clean shape, the Turn line is effortlessly feminine and refined.





BALLPOINT PEN Turn White

Incl. packaging 'Hugo Boss' (HBS500)

Ballpoint pen

HSH5324



BALLPOINT PEN Turn Black

Incl. packaging 'Hugo Boss' (HBS500)

Ballpoint pen

HSH5314



BALLPOINT PEN Turn Red

Incl. packaging 'Hugo Boss' (HBS500)

Ballpoint pen

HSH5334





 Incl. packaging 'Hugo Boss' (HBS500)
 Set HAK533 + HSH5334
 HPBK533

Set



 Incl. packaging 'Hugo Boss' (HBS500)
 Set HAH532 + HSH5324
 HPBH532

Set



 Incl. packaging 'Hugo Boss' (HBS500)
 Set HAK531 + HSH5314
 HPBK531

Set

 16 x 2.5 x 50 / Ring: 27 mm
 Incl. packaging 'Hugo Boss' (HBA500)
 Key ring black
 HAK531



 16 x 2.5 x 50 / Ring: 27 mm
 Incl. packaging 'Hugo Boss' (HBA500)
 Key ring white
 HAK532



 16 x 2.5 x 50 / Ring: 27 mm
 Incl. packaging 'Hugo Boss' (HBA500)
 Key ring red
 HAK533



Turn KEY RING



 40 x 40 x 12.6 mm
 Incl. packaging 'Hugo Boss' (HBA500)
 Bag hanger black
 HAH531



 40 x 40 x 12.6 mm
 Incl. packaging 'Hugo Boss' (HBA500)
 Bag hanger white
 HAH532



 40 x 40 x 12.6 mm
 Incl. packaging 'Hugo Boss' (HBA500)
 Bag hanger red
 HAH533

BAG HANGER Turn



	62 x 24 x 10 mm
	Incl. packaging 'Hugo Boss' (HBA500)
	USB stick
	8 GB
	HAU564

Interface USB STICK



	106 x 50 x 19 mm
	Incl. packaging 'Hugo Boss'
	Power bank
	2500 mAh
	HAB564

Interface POWER BANK



SHOE CARE KIT Distinct

190 x 175 x 48 mm	
Incl. packaging 'Hugo Boss'	
Shoe care kit	
HAS577	



195 x 200 x 37 mm

Incl. packaging 'Hugo Boss'

Wine set

HAW592

Distinct WINE SET



GAME SET Distinct

165 x 170 x 25 mm

Incl. packaging 'Hugo Boss'

Game set

HAG593





	Dia. 1040 / L. 600 mm
	Housse nylon / Nylon pouch
	Umbrella
	HUF524

Grid Pocket UMBRELLA



	Dia. 110 / L. 870 mm
	Housse nylon / Nylon pouch
	Umbrella
	HUN524

Grid City UMBRELLA



	Dia. 1300 / L. 990 mm
	Housse nylon / Nylon pouch
	Umbrella
	HUG524

UMBRELLA Grid Golf





 202 x 63 x 35 mm
 Incl. packaging 'Hugo Boss' (HBS500)
 HBS500

Pen



113 x 74 x 31 mm
 Packaging
 HBA500

Accessory



 242 x 216 x 54 mm
 Incl. packaging 'Hugo Boss' (HBL500)
 HBL500

Premium set A5



163 x 170 x 46 mm
 Packaging
 HBX500

Premium set A6





Set A4

357 x 288 x 32 mm

Packaging

HBF500



Set A5

247 x 217 x 30 mm

Packaging

HBN500



Set A6

174 x 150 x 30 mm

Packaging

HBP500



SUMMARY

	Grid Soft HNM539 Note pad A6	P.31		Spot HNM530 Note pad A6	P.37		Grid HAK524 Key ring	P.27
	Grid Soft HNH539 Note pad A5	P.31		Spot HNH530 Note pad A5	P.37		Turn HAK531 Key ring black	P.81
	Grid HNM524 Note pad A6	P.27		Industria HNM529 Note pad A6	P.59		Turn HAK532 Key ring white	P.81
	Loop HNM531 Note pad A6 black	P.65		Saffiano HNM522 Note pad A6 black	P.75		Turn HAK533 Key ring red	P.81
	Loop HNM532 Note pad A6 white	P.65		Saffiano HNM523 Note pad A6 cream	P.75		Turn Black HSH5314 Ballpoint pen	P.79
	Loop HNM533 Note pad A6 red	P.65		Grid Soft HNM539 Note pad A6	P.31		Turn White HSH5324 Ballpoint pen	P.79
	Loop HNM599 Note pad A6 blue	P.65		Loop White HSG5464 Ballpoint pen	P.64		Turn Red HSH5334 Ballpoint pen	P.79
	Grid Soft HNF539 Note pad A4	P.31		Loop Black HSG5904 Ballpoint pen	P.63		Distinct HSN5304 Ballpoint pen	P.47
	Grid HNH524 Note pad A5	P.27		Classic Pad HSW5964 Ballpoint pen	P.55		Sophisticated Black Chrome HSN5624 Ballpoint pen	P.49

	Saffiano Black HAH522 Bag hanger	P.77		Sphere HAK557 Key ring	P.77		Fuse HNM534 Note pad A6	P.43		Advance HLX535 Pen kit	P.9
	Saffiano Cream HAH523 Bag hanger	P.77		Pure Black HAK583 Key ring	P.21		Beam Chrome HSH5474 Ballpoint pen	P.51		Avenir Rubber HSG5854 Ballpoint pen	P.29
	Turn HAH531 Bag hanger black	P.81		Advance HAK598 Key ring	P.7		Industria HSN5294 Ballpoint pen	P.57		Avenir Striped HSH5894 Ballpoint pen	P.29
	Turn HAH532 Bag hanger white	P.81		Saffiano Black HSP5224 Ballpoint pen	P.67		Essential Black HSN5564 Ballpoint pen	P.15		Grid Chrome HSI5174 Ballpoint pen	P.30
	Turn HAH533 Bag hanger red	P.81		Saffiano Cream HSP5234 Ballpoint pen	P.67		Essential Chrome HSN5874 Ballpoint pen	P.13		Avenir Black Chrome HSR5744 Ballpoint pen	P.29
	Sophisticated Chrome HSN5754 Ballpoint pen	P.49		Saffiano Blue HSP5264 Ballpoint pen	P.67		Diverse Gold HSN5994 Ballpoint pen	P.45		Grid Pocket HUF524 Umbrella	P.86
	Syntax HSI5714 Ballpoint pen	P.28		Saffiano Red HSP5274 Ballpoint pen	P.67		Kite Black HST5814 Ballpoint pen	P.33		Beam Black HSH5254 Ballpoint pen	P.50
	Sophisticated Diamond HSW5804 Ballpoint pen	P.49		Saffiano Black HDS522 Folder A6	P.69		Spot HSU5304 Ballpoint pen	P.37		Kite Grid HST5704 Ballpoint pen	P.33
	Fuse HAK534 Key ring	P.41		Saffiano Cream HDS523 Folder A6	P.73		Industria HDM529 Folder A5	P.59		Grid Gun HSI5164 Ballpoint pen	P.30

	Fuse Chrome HSI5924 Ballpoint pen	P.41		Saffiano Blue HDM526 Folder A5	P.71		Set HPBK531 Set HAK531 + HSH5314	P.80		Loop Black HAU542 USB stick	P.63
	Icon HSN5015 Rollerball pen	P.23		Saffiano Red HDM527 Folder A5	P.71		Set HPBK533 Set HAK533 + HSH5334	P.80		Industria HDF529 Folder A4	P.59
	Diverse Wire HSN5444 Ballpoint pen	P.44		Grid City HUN524 Umbrella	P.87		Fuse Black HSI5524 Ballpoint pen	P.41		Fuse HDM534 Folder A5	P.43
	Grid HSU5244 Ballpoint pen	P.25		Set HPBM531 Set HNM531 + HSG5904	P.62		Chronicle HSS5505 Rollerball pen	P.35		Set HPBM523 Set HNM523 + HSP5234	P.74
	Advance HSU5984 Ballpoint pen	P.5		Concrete HSS5844 Ballpoint pen	P.54		Pure Black HSY5834 Ballpoint pen	P.21		Set HPBN522 Set HNM522 + HSP5224	P.74
	Essential Striped HSV5764 Ballpoint pen	P.11		Set HPBR546 Set HSG5464 + HSG5465	P.64		Beam Chrome HAU516 Key ring & USB	P.51		Set HPBH532 Set HAH532 + HSH5324	P.80
	Interface HAU564 USB stick	P.82		Set HPBR590 Set HSG5904 + HSG5905	P.62		Beam Black HAU525 Key ring & USB	P.50		Distinct HAS577 Shoe care kit	P.83
	Saffiano Black HDM522 Folder A5	P.69		Set HPBR596 Set HSW5964 + HSW5965	P.55		Fuse Black HAU534 USB stick	P.41		Set HPBN529 Set HNM529 + HSN5294	P.58
	Saffiano Cream HDM523 Folder A5	P.73		Grid Golf HUG524 Umbrella	P.87		Essential Shiny Black HAU535 USB stick	P.15		Binder HNM516 Note pad A6 with USB	P.53

	Arch HSS5675 Rollerball pen	P.34		Set HPBN524 Set HNM524 + HSU5244	P.26		Set HPBK598 Set HAK598 + HSU5984	P.6		Set HPBU590 Set HAU542 + HSG5904	P.62
	Spot HAU530 Key ring & USB	P.39		Set HPBK517 Set HAK524 + HSI5174	P.30		Binder HDM516 Folder A5 with USB	P.53		Set HPBP599 Set HSN5992 + HSN5994	P.45
	Pure Black HAU583 USB stick	P.21		Set HPBR571 Set HSI5714 + HSI5715	P.28		Set HPBD523 Set HDM523 + HSP5234	P.72		Distinct HAW592 Wine set	P.84
	Advance HAU598 USB stick	P.7		Set HPBK557 Set HAK557 + HSN5754	P.76		Set HPBD527 Set HDM527 + HSP5274	P.70		Loop Black HDM531 Folder A5 with USB	P.61
	Set HPBN530 Set HNM530 + HSU5304	P.38		Set HPBS522 Set HDS522 + HSP5224	P.68		Set HPBM526 Set HDM526 + HSP5264	P.70		Set HPBM529 Set HDM529 + HSN5294	P.58
	Set HPBH522 Set HAH522 + HSP5224	P.76		Timber HSV5545 Rollerball pen	P.19		Set HPBR529 Set HSN5294 + HSN5295	P.57		Set HPBR598 Set HSN5984 + HSU5985	P.6
	Set HPBH523 Set HAH523 + HSP5234	P.76		Interface HAB564 Power bank	P.82		Set HPBR556 Set HSN5564 + HSN5565	P.14		Binder HDF516 Folder A4 with USB	P.53
	Set HPBH516 Set HNH539 + HSI5164	P.30		Distinct HAG593 Game set	P.85		Set HPBR587 Set HSN5874 + HSN5875	P.12		Set HPBP576 Set HSV5762 + HSV5764	P.11
	Saffiano Black HDF522 Folder A4	P.69		Set HPBD522 Set HDM522 + HSN5754	P.68		Set HPBM592 Set HNM534 + HSI5924	P.42		Set HPPR501 Set HSN5012 + HSN5015	P.23

	Set HPBU516 Set HAU516 + HSN5874	P.12		Set HPBHM523 Set HAH523 + HNM523 + HSP5234	P.74		Advance HLM535 Folder A5	P.9		Set HPBUX598 Set HAU598 + HLX535 + HSU5984	P.7
	Set HPBU547 Set HAU516 + HSH5474	P.51		Set HPBHK524 Set HAK524 + HNM524 + HSU5244	P.26		Set HPBHS523 Set HAH523 + HDS523 + HSP5234	P.72		Set HPBM535 Set HLM535 + HSU5984	P.8
	Set HPBU535 Set HAU535 + HSN5564	P.14		Set HPBKM522 Set HAK557 + HNM522 + HSP5224	P.74		Set HPBKS557 Set HAK557 + HDS523 + HSN5754	P.72		Advance HLF535 Folder A4	P.9
	Set HPBU585 Set HAU542 + HSG5854	P.29		Set HPBKM523 Set HAK557 + HNM523 + HSP5234	P.76		Set HPPR550 Set HSS5502 + HSS5505	P.35		Set HPBMU534 Set HAU534 + HDM534 + HSI5524	P.42
	Set HPPR524 Set HSU5242 + HSU5245	P.26		Set HPBP584 Set HSS5842 + HSS5844	P.54		Fuse HDF534 Folder A4	P.43		Set HPBZ530 Set HLH530 + HSU5304	P.38
	Set HPBU525 Set HAU525 + HSH5254	P.50		Set HPBUX598 Set HAU598 + HSU5984	P.6		Set HPPR567 Set HSS5672 + HSS5675	P.34		Spot HLF530 Conference folder A4	P.39
	Set HPBF522 Set HDF522 + HSP5224	P.68		Set HPBMU590 Set HAU542 + HNM531 + HSG5904	P.62		Set HPPRX598 Set HLX535 + HSU5982 + HSU5985	P.8		Grand HSS5224 Ballpoint pen	P.17
	Set HPBU530 Set HAU530 + HSU5304	P.38		Set HPBU552 Set HAU534 + HSI5524	P.42		Spot HLH530 Conference folder A5	P.39		Set HPBFU598 Set HAU598 + HLF535 + HSU5984	P.8
	Set HPBU534 Set HAU534 + HSN5444	P.44		Set HPFR529 Set HDF529 + HSN5295	P.58		Set HPPR554 Set HSV5542 + HSV5545	P.19		Set HPBFU530 Set HAU530 + HLF530 + HSU5304	P.38

