



HUGO BOSS

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NOTEBOOKS

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## HUGO BOSS

HUGO BOSS is a global leader in the upper premium apparel market. With some 14,700 employees around the world, the German Group develops and sells high-quality fashions and accessories for women and men under its BOSS and HUGO brands. Its products range from classic contemporary apparel, elegant evening fashions and casualwear through to shoes, leather accessories and licensed products including fragrances, eyewear, watches, children's fashion, home textiles and writing instruments.

The repositioning of the brands is accompanied by numerous events and campaigns. The Company also sponsors premium sports such as golf, sailing, motorsports and soccer to convey brand values such as success, precision, innovation and sustainability. Sponsorship of cultural events is a further key area of the Group's brand communications, with the Group seeking to create common ground between art and fashion with respect to design, aesthetics and creativity.

The HUGO BOSS writing instrument line was launched in 2015 and has quickly become a force to be reckoned with on the premium writing market. Approaching this segment with a fashion house point of view, the HUGO BOSS line offers perfectly crafted and performant products, while focusing innovative designs. The line offers pens on diverse creative segments; from classical items to pens that are directly inspired by the HUGO BOSS fashion line. A selection of the pieces also find their design roots in architectural structures. The writing line is completed with a full range of matching writing accessories, such as notebooks, folders and pen pouches, as well as electronic items such as powerbanks. Today, the HUGO BOSS writing instruments are available in over 100 countries across over 2000 point of sales.





## NEW NOTEBOOK OFFER

———— Our notebook offer has been reworked to better suit different market needs, with two new main segments: Elegance, our most luxurious designs, and Essential, the diffusion line. Our notebooks are available in the signature Storyline matte-grain finish or the active-inspired Gear series. The two segments are united by luxurious and innovative materials, inspiring colors derived from the fashion collections, attention to detail, and beautiful craftsmanship.





## ELEGANCE STORYLINE

———— The Elegance Storyline notebook series provides the ultimate luxurious writing experience, with a beautifully textured grained material, understated signature, and smart, functional design perfectly finished with the elastic closure and metal plate. Designed with lasting style in mind, the notebooks are available in an array of beautiful and timeless shades.





## REFINED DETAILS

———— The Elegance notebooks are outfitted with an ingenious yet minimal closure. The tonal elastic, mirroring the shade of the grained material, is secured by a chrome-plated metal trim, adding a luxurious finishing touch while also greatly improving the user experience.



## FUNCTIONALITY

———— Every detail of the Elegance line has been developed with both design and functionality in mind. This is reflected in understated yet user-friendly details, such as the origami-inspired document pouch positioned inside back cover.



## SIGNATURE

———— The discreet and luxurious logo, embossed and marked in silver foil, adds the perfect finishing touch to each design.

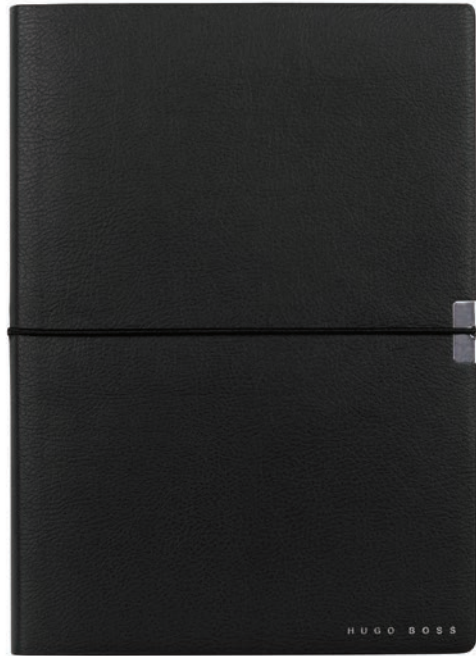




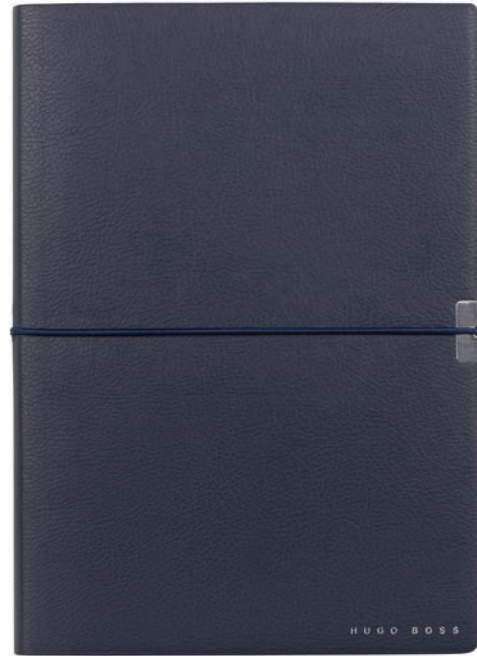
## COLORS

———— With its beautiful matte-grained texture, the Elegance Storyline range is available in a selection of timeless shades: black, navy, camel, and light gray. These colors perfectly reflect the refinement conveyed by this line.

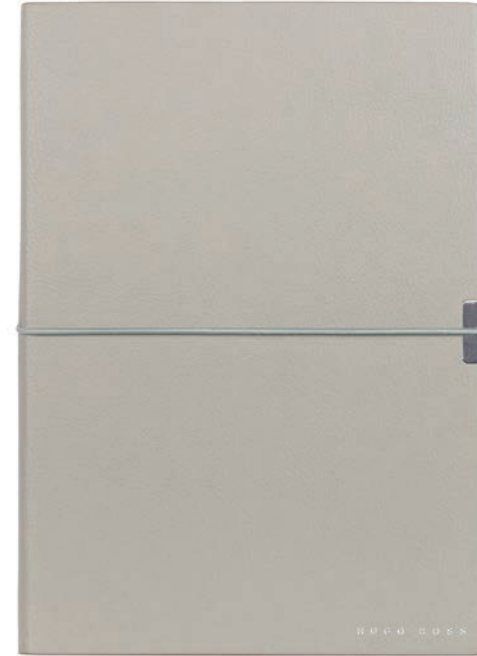
# ELEGANCE STORYLINE



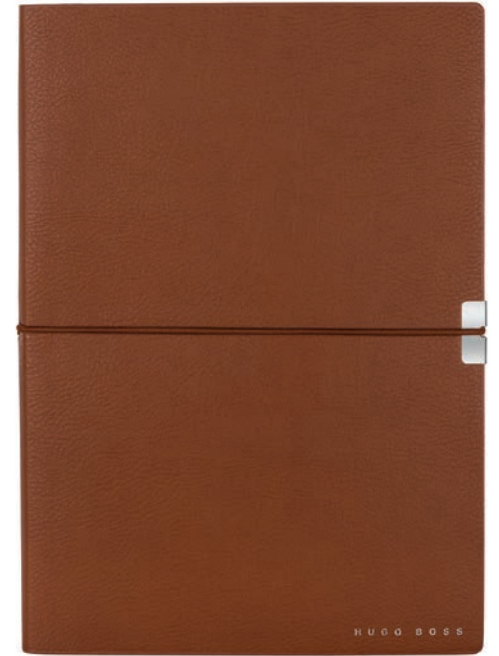
Black



Navy



Grey



Camel

A5 - 148 X 210

HNH124AP	Plain paper	19,95 €*
HNH124AL	Lined paper	19,95 €*
HNH124AA	Agenda paper	22,95 €*

A5 - 148 X 210

HNH124NP	Plain paper	19,95 €*
HNH124NL	Lined paper	19,95 €*

A5 - 148 X 210

HNH124KP	Plain paper	19,95 €*
HNH124KL	Lined paper	19,95 €*

A5 - 148 X 210

HNH124ZP	Plain paper	19,95 €*
HNH124ZL	Lined paper	19,95 €*

A6 - 105 X 148

HNM124AP	Plain paper	16,95 €*
HNM124AL	Lined paper	16,95 €*
HNM124AA	Agenda paper	16,95 €*

A6 - 105 X 148

HNM124NP	Plain paper	16,95 €*
HNM124NL	Lined paper	16,95 €*

A6 - 105 X 148

HNM124KP	Plain paper	16,95 €*
HNM124KL	Lined paper	16,95 €*

———— Notebooks contain 160 pages and are all provided with a pagemark. For the Elegance line, the paper weight is 100gr/m<sup>2</sup>.

\*Indicative recommended retail prices – these prices include VAT





## ESSENTIAL STORYLINE

———— The Essential Storyline notebook series is made in a beautiful matte grained material and is available in an array of vibrant block-color hues, bringing a touch of elegant and functional fun into everyday life.





## SIGNATURE

———— Each cover is finished with a subtle yet luxurious embossed logo, filled with black foil for the color-block versions, and silver foil for the black version.

## FUNCTIONALITY

———— The Essential line is designed to bring together elegance and functionality. This idea is reflected in many small details, such as the page marker that matches the color of each notebook cover.





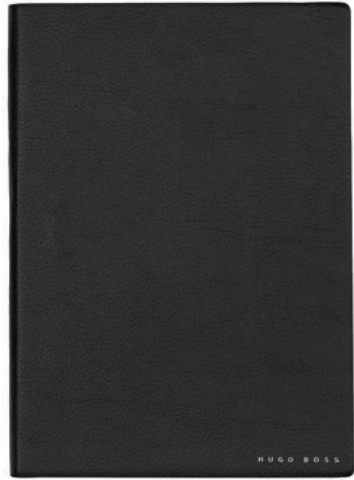


## COLORS

———— The Essential Storyline, with its beautiful matte-grained texture, has been developed with the idea of bringing a touch of fun to everyday life. It is available in black and an array of vibrant colors: khaki, yellow, red, and blue.



# ESSENTIAL STORYLINE



Black



Red



Blue



Yellow



Khaki

B5 - 176 X 250

<b>HNB121AP</b>	Plain paper	<b>19,95 €*</b>
<b>HNB121AL</b>	Lined paper	<b>19,95 €*</b>

B5 - 176 X 250

<b>HNB121PP</b>	Plain paper	<b>19,95 €*</b>
<b>HNB121PL</b>	Lined paper	<b>19,95 €*</b>

B5 - 176 X 250

<b>HNB121LP</b>	Plain paper	<b>19,95 €*</b>
<b>HNB121LL</b>	Lined paper	<b>19,95 €*</b>

B5 - 176 X 250

<b>HNB121SP</b>	Plain paper	<b>19,95 €*</b>
<b>HNB121SL</b>	Lined paper	<b>19,95 €*</b>

B5 - 176 X 250

<b>HNB121TP</b>	Plain paper	<b>19,95 €*</b>
<b>HNB121TL</b>	Lined paper	<b>19,95 €*</b>

A5 - 148 X 210

<b>HNH121AP</b>	Plain paper	<b>15,95 €*</b>
<b>HNH121AL</b>	Lined paper	<b>15,95 €*</b>
<b>HNH121AD</b>	Dotted paper	<b>15,95 €*</b>

A5 - 148 X 210

<b>HNH121PP</b>	Plain paper	<b>15,95 €*</b>
<b>HNH121PL</b>	Lined paper	<b>15,95 €*</b>
<b>HNH121PD</b>	Dotted paper	<b>15,95 €*</b>

A5 - 148 X 210

<b>HNH121LP</b>	Plain paper	<b>15,95 €*</b>
<b>HNH121LL</b>	Lined paper	<b>15,95 €*</b>

A5 - 148 X 210

<b>HNH121SP</b>	Plain paper	<b>15,95 €*</b>
<b>HNH121SL</b>	Lined paper	<b>15,95 €*</b>

A5 - 148 X 210

<b>HNH121TP</b>	Plain paper	<b>15,95 €*</b>
<b>HNH121TL</b>	Lined paper	<b>15,95 €*</b>

A6 - 105 X 148

<b>HNM121AP</b>	Plain paper	<b>12,95 €*</b>
<b>HNM121AL</b>	Lined paper	<b>12,95 €*</b>

A6 - 105 X 148

<b>HNM121PP</b>	Plain paper	<b>12,95 €*</b>
<b>HNM121PL</b>	Lined paper	<b>12,95 €*</b>

————— Notebooks contain 160 pages and are all provided with a pagemark. For the Essential line, the paper weight is 80gr/m<sup>2</sup>.

\*Indicative recommended retail prices – these prices include VAT





## ESSENTIAL GEAR

———— The Essential Gear notebooks are inspired by the concept of high performance, with elements drawn from the distinctive BOSS athleisure collection. This idea is present in the innovative choice of material and the decorative stripes, which contrast blocks of color with elegant matte black.





## SIGNATURE

———— Each cover is printed with color-block ink, creating contrasts of both color and texture for a modern and active finishing touch.

## FUNCTIONALITY

———— This line of notebooks is created to be both functional and active. This idea is reflected in many small details, such as the black page marker featured throughout the range.







## COLORS

———— The Essential Gear line is the more active-inspired design proposal of our notebook offer. Its innovative soft-touch material in matt black features an athleisure-inspired print in four vibrant colors: khaki, yellow, red, and blue. It is also available in plain black with contrasting matte and shiny finishes.









## FORMATS

Our notebook formats are standard, and we offer items in B5, A5 & A6. B5 format is equivalent to a measure of 176 x 250mm; A5 format is equivalent to a measure of 148 x 210mm; and A6 format is equivalent to a measure of 105 x 148mm.

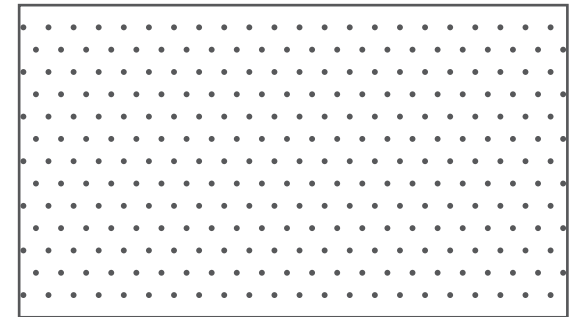
## PAPER

Our notebooks are made using carefully selected, FSC-approved paper of the highest quality. We offer plain, lined, dotted, and agenda pages. We use 100gr/m<sup>2</sup> paper for the designs in our Elegance range and 80gr/m<sup>2</sup> paper for our Essential range.

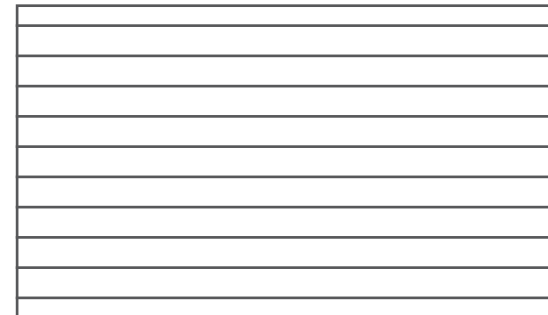
### Plain



### Dotted



### Lined



### Agenda

Monday	_____
Tuesday	_____
Wednesday	_____
Thursday	_____
Friday	_____
Saturday	_____





## DISPLAY



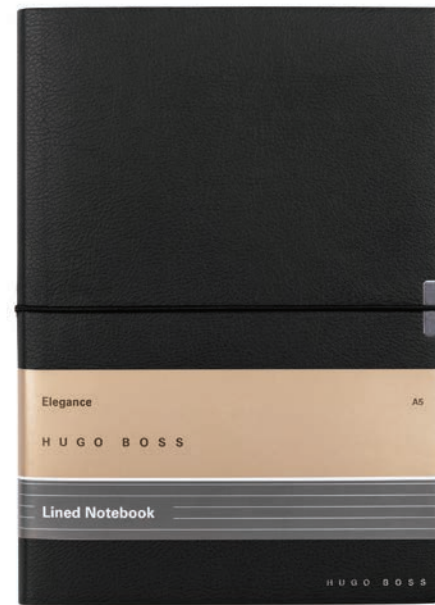
Counter display - HZV017

Tower display - HZV018

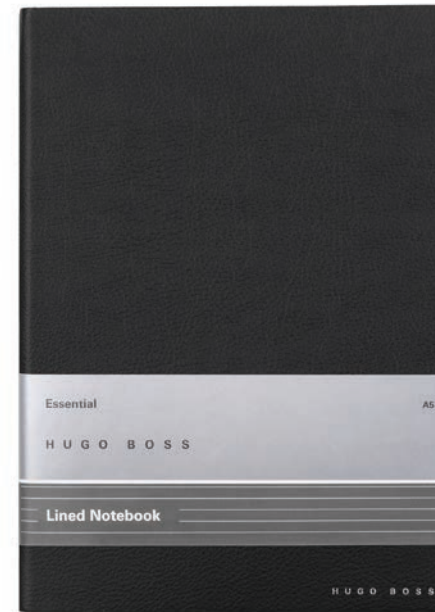
	Counter display - HZV017	Tower display - HZV018
<b>Size :</b>	35L x 35l x 80H cm	50L x 50l x 160H cm
<b>Weight :</b>	+ - 10kg	+ - 40kg
<b>Made of acrylic</b>	●	●
<b>Fully loaded :</b>	* A6 : 40 pcs	* A6 : 48 pcs
	* A5 : 40 pcs	* A5 : 96 pcs
		* B5 : 48 pcs
<b>On wheels lockable</b>		●



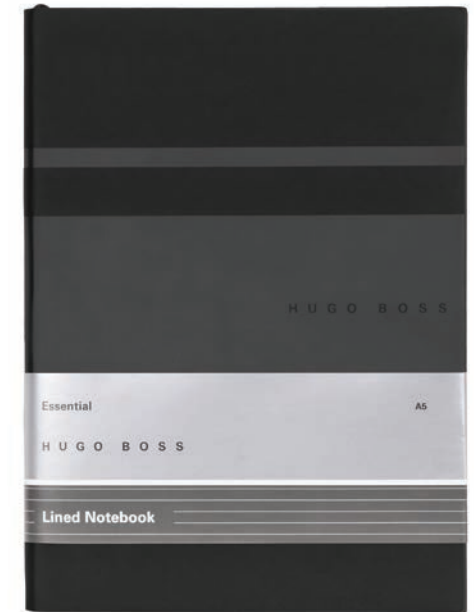
## ELEGANCE STORYLINE



## ESSENTIAL STORYLINE



## ESSENTIAL GEAR



COMPARATIVE TABLE

Vegan leather cover	•	•	•
FSC Paper	•	•	•
Elastic closure	•		
Pocket document	•		
Pagemark	•	•	•
Available size	A5 / A6	B5 / A5 / A6	A5
Plain paper	•	•	
Lined paper	•	•	•
Dotted paper		•	•
Agenda	•		
Paper weight	100gr/m <sup>2</sup>	80gr/m <sup>2</sup>	80gr/m <sup>2</sup>



Size (mm)	Item	REF	Color	Paper	Pages	Gr/m <sup>2</sup>	Pocket document compartment	Pagemark	Price €*
A5 - 148 x 210	Elegance Storyline	HNH124AP	Black	Plain	160	100	●	●	19,95 €*
		HNH124AL	Black	Lined	160	100	●	●	19,95 €*
		HNH124AA	Black	Agenda	160	100	●	●	22,95 €*
		HNH124KP	Grey	Plain	160	100	●	●	19,95 €*
		HNH124KL	Grey	Lined	160	100	●	●	19,95 €*
		HNH124NP	Navy	Plain	160	100	●	●	19,95 €*
		HNH124NL	Navy	Lined	160	100	●	●	19,95 €*
		HNH124ZP	Camel	Plain	160	100	●	●	19,95 €*
		HNH124ZL	Camel	Lined	160	100	●	●	19,95 €*
		HNH124ZL	Camel	Lined	160	100	●	●	19,95 €*
A6 - 105 x 148		HNM124AP	Black	Plain	160	100	●	●	16,95 €*
		HNM124AL	Black	Lined	160	100	●	●	16,95 €*
		HNM124AA	Black	Agenda	160	100	●	●	16,95 €*
		HNM124KP	Grey	Plain	160	100	●	●	16,95 €*
		HNM124KL	Grey	Lined	160	100	●	●	16,95 €*
		HNM124NP	Navy	Plain	160	100	●	●	16,95 €*
HNM124NL	Navy	Lined	160	100	●	●	16,95 €*		
B5 - 176 x 250	Essential Storyline	HNB121AP	Black	Plain	160	80		●	19,95 €*
		HNB121AL	Black	Lined	160	80		●	19,95 €*
		HNB121LP	Blue	Plain	160	80		●	19,95 €*
		HNB121LL	Blue	Lined	160	80		●	19,95 €*
		HNB121PP	Red	Plain	160	80		●	19,95 €*
		HNB121PL	Red	Lined	160	80		●	19,95 €*
		HNB121SP	Yellow	Plain	160	80		●	19,95 €*
		HNB121SL	Yellow	Lined	160	80		●	19,95 €*
		HNB121TP	Khaki	Plain	160	80		●	19,95 €*
		HNB121TL	Khaki	Lined	160	80		●	19,95 €*

Size (mm)	Item	REF	Color	Paper	Pages	Gr/m <sup>2</sup>	Pocket document compartment	Pagemark	Price €*
A5 - 148 x 210	Essential Storyline	HNH121AP	Black	Plain	160	80		●	15,95 €*
		HNH121AL	Black	Lined	160	80		●	15,95 €*
		HNH121AD	Black	Dotted	160	80		●	15,95 €*
		HNH121LP	Blue	Plain	160	80		●	15,95 €*
		HNH121LL	Blue	Lined	160	80		●	15,95 €*
		HNH121PP	Red	Plain	160	80		●	15,95 €*
		HNH121PL	Red	Lined	160	80		●	15,95 €*
		HNH121PD	Red	Dotted	160	80		●	15,95 €*
		HNH121SP	Yellow	Plain	160	80		●	15,95 €*
		HNH121SL	Yellow	Lined	160	80		●	15,95 €*
A6 - 105 x 148		HNH121TP	Khaki	Plain	160	80		●	15,95 €*
		HNH121TL	Khaki	Lined	160	80		●	15,95 €*
		HNM121AP	Black	Plain	160	80		●	12,95 €*
		HNM121AL	Black	Lined	160	80		●	12,95 €*
		HNM121PP	Red	Plain	160	80		●	12,95 €*
		HNM121PL	Red	Lined	160	80		●	12,95 €*
A5 - 148 x 210	Essential Gear	HNH127AD	Black	Dotted	160	80		●	19,95 €*
		HNH127AL	Black	Lined	160	80		●	19,95 €*
		HNH127LD	Blue	Dotted	160	80		●	19,95 €*
		HNH127LL	Blue	Lined	160	80		●	19,95 €*
		HNH127PD	Red	Dotted	160	80		●	19,95 €*
		HNH127PL	Red	Lined	160	80		●	19,95 €*
		HNH127SD	Yellow	Dotted	160	80		●	19,95 €*
		HNH127SL	Yellow	Lined	160	80		●	19,95 €*
		HNH127TD	Khaki	Dotted	160	80		●	19,95 €*
		HNH127TL	Khaki	Lined	160	80		●	19,95 €*

\*Indicative recommended retail prices – these prices include VAT







