

HUGO BOSS

HUGO BOSS is a global leader in the upper premium apparel market. With some 14,700 employees around the world, the German Group develops and sells high-quality fashions and accessories for women and men under its BOSS and HUGO brands. Its products range from classic contemporary apparel, elegant evening fashions and casualwear through to shoes, leather accessories and licensed products including fragrances, eyewear, watches, children's fashion, home textiles and writing instruments.

The repositioning of the brands is accompanied by numerous events and campaigns. The Company also sponsors premium sports such as golf, sailing, motorsports and soccer to convey brand values such as success, precision, innovation and sustainability. Sponsorship of cultural events is a further key area of the Group's brand communications, with the Group seeking to create common ground between art and fashion with respect to design, aesthetics and creativity.

The HUGO BOSS writing instrument line was launched in 2015 and has quickly become a force to be reckoned with on the premium writing market. Approaching this segment with a fashion house point of view, the HUGO BOSS line offers perfectly crafted and performant products, while focusing innovative designs. The line offers pens on diverse creative segments; from classical items to pens that are directly inspired by the HUGO BOSS fashion line. A selection of the pieces also find their design roots in architectural structures. The writing line is completed with a full range of matching writing accessories, such as notebooks, folders and pen pouches, as well as electronical items such as powerbanks. Today, the HUGO BOSS writing instruments are available in over 100 countries across over 2000 point of sales.

GEAR MATRIX BOTTLES

The Gear Matrix reusable bottle combines sustainability and style. Made to carry both hot and cold drinks, the bottle's vibrant design and refined details echo the rest of the line's active feel, creating a bold universe of functional accessories. Available in blue, red, khaki, yellow, black, and silver.





Gear Matrix







HAI107B - Isothermal flask silver



HAI107P - Isothermal flask red



HAI107L - Isothermal flask blue



HAI107S - Isothermal flask yellow



HAI107T - Isothermal flask khaki



The Gear Matrix bottle has a capacity of 500ml/16,91 fl.oz. It is reusable and made of 304 stainless steel, with ABS silicone cap & bottom. Bottles are delivered in a Hugo Boss gift box.

GEAR MATRIX EARBUDS

The Gear line is inspired by aerodynamic shapes, giving the range a streamlined aesthetic. This is true of its latest addition - the True Wireless Earbuds - headphones that bring together superior technology and a sleek, compact appearance for an elegant user experience. Available in a wide array of colors: blue, khaki, yellow, red, black, and white.











Intelligent design

Haptic Smart earbuds detection pauses music once an earbud is removed and restarts automatically when placed back into the ear. They're also designed to be interchangeable, from right to left, depending on the wearer's preference.



Easy to charge

The case is enabled with Qi fast wireless charging for when you're on the go. The earbuds themselves have a 4.5-hour battery reserve, while the case battery lasts up to 24 hours.







Clear audio quality

The ergonomic earbuds deliver exceptional audio quality and are equipped with noise cancellation capabilities and ultra-low latency for an enjoyable user experience.







HAP107A - Earphones black



HAP107W - Earphones white



HAP107P - Earphones red



HAP107L - Earphones blue



HAP107S - Earphones yellow



HAP107T - Earphones khaki



The Gear Matrix true wireless earphones are outfitted with a 300 mAh battery to allow a 20 hours autonomy. Earphones are delivered in a Hugo Boss gift box.

GEAR MATRIX SPEAKER

With their compact design, unique features, pop-color details, and flawless functionality, the Gear Matrix wireless speakers are a modern addition to everyday life and to the home. Their signature details mirror those of the rest of the range, allowing for beautiful product pairings.









Design and functionality

The speaker's sleek design and lightweight, compact proportions allow the item to be easily carried from place to place and laid on any surface. They have five hours of play autonomy.







Compatibility

The Gear Matrix wireless speaker is rechargeable via its USB-C port. It connects to your smartphone and can intercept your calls through Wi-F A microSD slot allows you to play music wherever you are.



Clear audio quality

The 3-watt speaker delivers crisp and clear sound quality





Gear Matrix



HAE007A - Speaker black



HAE007L - Speaker blue



HAE007T - Speaker khaki



HAE007P - Speaker red



HAE007S - Speaker yellow



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HPBEK007L



Ribbon line echoes the vibrant feel of the Matrix series with its distinctive color-block details. Elegant and minimal cardholders are made from soft leather, and writing instruments are lightweight and balanced, creating beautiful product combinations.

The contemporary look of the

RIBBON MATRIX







Set Gear card holder & Ribbon Matrix ballpoint pen Colors available:

HPBC241P

HPBC241L

HPBC241S

The Ribbon Matrix pen line is made of brass. Ballpoint pens are outfitted with blue ink refills as standard. Pens are delivered in a Hugo Boss gift box (HBS500).





The Gear card holder is made of genuine leather. Cardholders are delivered in a Hugo Boss gift box (HBP500).





HDM002F - Folder A5 white



HDM002A - Folder A5 black HDM002L - Folder A5 blue

The Outline folder line is made of vegan leather and nylon. The paper refill contains 40 pages. Folders are delivered in a Hugo Boss gift box.

GEAR MATRIX

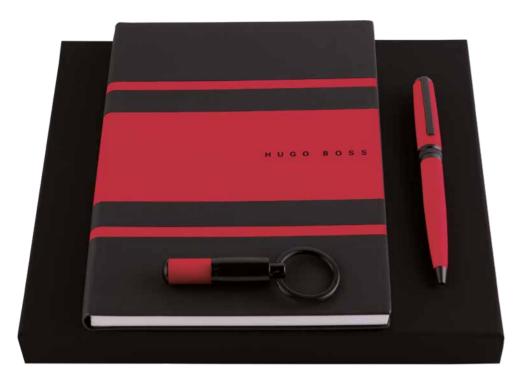
Pop-color elements, refined details such as matte black trims, and a vibrant aesthetic define the Gear Matrix series. This design approach is reflected across all products in the range, including writing instruments, keyrings, notebooks, and leather cardholders, to create a coherent and impactful product universe.







The Gear Matrix pen line is made of brass. Fountain pens are outfitted with blue ink refills as standard. Rollerball Pens are outfitted with black ink refills as standard. Pens are delivered in a Hugo Boss gift box (HBS500).



Set Gear Matrix key ring & Gear Matrix note pad A5 & Gear Matrix ballpoint pen Colors available:

HPBHK007A HPBHK007P HPBHK007S

HKUU/P

HPBHK007T

HPBHK007L



Set Gear Matrix key ring & Gear Matrix ballpoint pen Colors available:

HPBK974A HPBK007P HPBK974L HPBK007S

HPBK974T













Set Matrix card holder & Gear Matrix ballpoint pen Colors available:

HPBC974P

HPBC974L

HPBC974S

HPBC974T



Set Gear Matrix key ring & Matrix card holder Colors available:

HPCK007P

HPCK215S

HPCK215L

HPCK007T

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The Gear Matrix key ring is made of brass. Key rings are delivered in a Hugo Boss gift box (HBA500).

Gear Matrix



HNH127AD - Notebook A5 Black Dots
HNH127AL - Notebook A5 Black Lined



HNH127LD - Notebook A5 Blue Dots
HNH127LL - Notebook A5 Blue Lined

HUCO TO 3 A

HNH127TD - Notebook A5 Khaki Dots
HNH127TL - Notebook A5 Khaki Lined



HNH127PD - Notebook A5 Red Dots
HNH127PL - Notebook A5 Red Lined



HNH127SD - Notebook A5 Yellow Dots
HNH127SL - Notebook A5 Yellow Lined



The Gear Matrix notebook is made of vegan leather. Notebooks contain 80 sheets of paper and are delivered wrapped in a cellophane.



ILLUSION GEAR

Classic HUGO BOSS writing instruments inspire the new Illusion Gear pen. With its balanced shape and unique nib, this latest addition to the collection features design elements from the rest of the Gear range: dented rings, matte surfaces, and a dynamic aesthetic inspired by the fashion house's athleisure line.



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HSV2124L - Ballpoint pen blue



HSV2122A - Fountain pen black





HSV2125L - Rollerball pen blue



HSV2124A - Ballpoint pen black



HSV2124T - Ballpoint pen khaki





HSV2125A - Rollerball pen black





HSV2125T - Rollerball pen khaki



Set Illusion Gear ballpoint pen & Illusion Gear rollerball pen

Colors available:

HPBR212A

HPBR212L

HPBR212T

The Illusion Gear pen line is made of brass. Ballpoint pens and fountain pens are outfitted with blue ink refills as standard. Rollerball pens are outfitted with black ink refills as standard. Pens are delivered in a Hugo Boss gift box (HBS500).



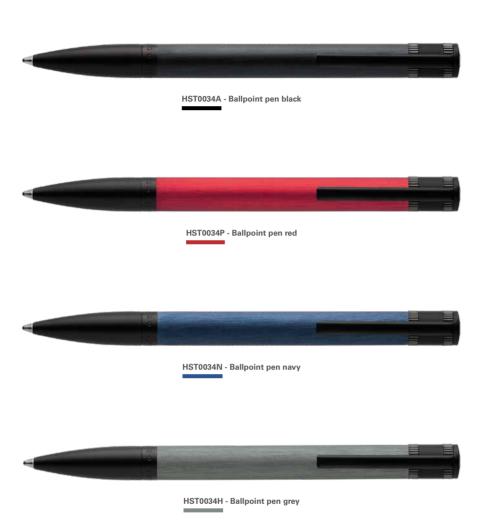


HDM212A - Folder A5



EXPLORE

The distinctively modern look of the Explore pen is created by its clean and minimal shape. Its brushed aluminum surface is the result of expert craftsmanship and provides the base for a range of masculine colorways. Signature elements such as black trims and textured ring details complete its sleek presentation.





HST0032H - Fountain pen grey





HST0035H - Rollerball pen grey



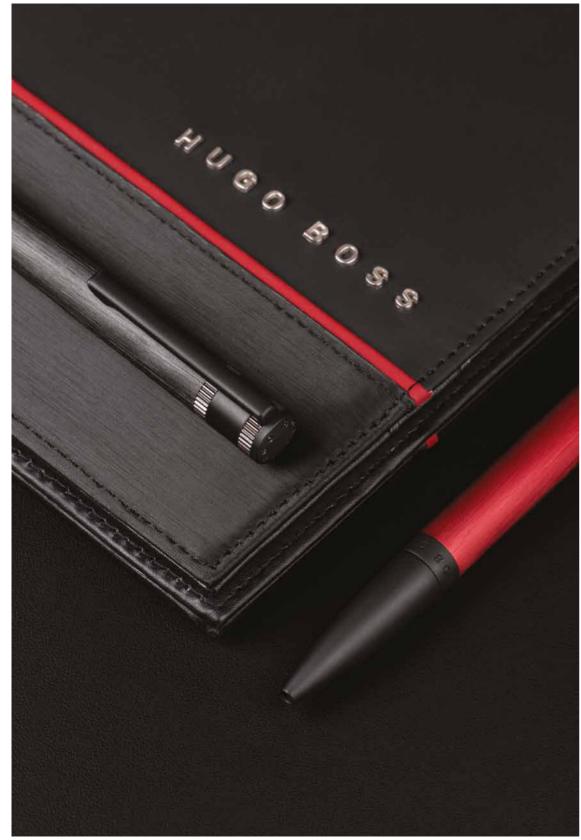


HST0034T - Ballpoint pen khaki



HPBR003H - Set Explore Brushed ballpoint pen & Explore Brushed rollerball pen

The Explore pen line is made of brass and aluminium. Ballpoint pens and fountain pens are outfitted with blue ink refills as standard. Rollerball pens are outfitted with black ink refills as standard. Pens are delivered in a Hugo Boss gift box (HBS500).





HDM003A - Folder A5

GEAR CLASSIC

The Gear Classic items, with their black aesthetic, matte chrome accents, and subtle red details, are the original Gear products. The Gear line was initially inspired by the concept of high performance, with elements taken from HUGO BOSS' distinctive

athleisure collection.





HSG8022A - Fountain pen black



HSG8024A - Ballpoint pen black



HSG8025A - Rollerball pen black



HPBM802A - Set Gear ballpoint pen & Gear conference folder A5



HTM802A - Conference folder A5

The Gear Classic pen line is made of brass. Ballpoint pens and fountain pens are outfitted with blue ink refills as standard. Rollerball pens are outfitted with black ink refills as standard. Pens are delivered in a Hugo Boss gift box (HBS500).

The Gear Classic conference folder is made of vegan leather. The paper refill contains 40 pages. Conference folders are delivered in a Hugo Boss gift box.

GEAR

Gear Umbrellas were designed for an active lifestyle, with their compact and ergonomic silhouettes. From the dented ring at the tip of the handle to the bicolored canopies, each detail was designed to mirror the rest of the eponymous line to create a coherent product universe with an active look and feel.







HUF007A - Pocket umbrella black



HUF007T - Pocket umbrella khaki



HUF007P - Pocket umbrella red





PURE TIRE

The Pure Pen, Tire Edition, is adorned with rubberized engravings inspired by sports cars, giving a feel similar to that of an actual tire. This mix of contemporary minimalism and athletic details is a powerful combination. The dark chrome plating on the folders gives an air of modern sophistication.





HTA902 - Conference folder A4



HTM902 - Conference folder A5

The Tire conference folder is made of vegan leather. The paper refill contains 40 pages. Conference folders are delivered in a Hugo Boss gift box.

The Pure Tire pen line is made of brass. Ballpoint pens and fountain pens are outfitted with blue ink refills as standard. Rollerball pens are outfitted with black ink refills as standard. Pens are delivered in a Hugo Boss gift box (HBS500).



HSG9432 - Fountain pen



HSG9434 - Ballpoint pen



HSG9435 - Rollerball pen



HPMR902 - Set Pure rollerball pen & Tire conference folder A5

