

CERRUTI 1881

IDENTITY

More than a century has elapsed since the creation of the first weaving workshop in Biella by Antonio Cerruti. In one hundred years, the Cerruti saga was built. But it was actually with Nino Cerruti, the founder's grandson, that the brand developed. All the ingredients for success were in place: the workshop in the heart of the textile industry, ancestral craftsmanship and extremely sophisticated finishes. In 1957, Nino Cerruti launched a ready-to-wear collection for men. It was an utter revolution in a world where made-to-measure reigned supreme. In 1967, in tribute to the date on which the family workshop was created, the "Cerruti 1881" brand was born. The company then took on a whole new dimension, rapidly becoming an international group, and established itself in the Madeleine district of Paris. Today, the brand sells both ready-to-wear and made-to-measure collections for men, as well as casual wear, leather goods, shoes, watch and jewellery, loungewear, fragrances, eyewear, ties and scarves for men and women. A collection dedicated to writing instruments completes the "Cerruti 1881" universe.

A UNIQUE SIGNATURE BRAND

Elegance, quality and luxury are the bywords of the House, whose sleek style has today become a leading reference. The reputation it built won the heart of Hollywood and enabled Nino Cerruti to dress – or undress – the biggest stars, in over 90 films. Its success may be explained, in particular, by the philosophy of the brand's founder, according to whom design and technology are closely interrelated. Always at the forefront of textile innovation, avant-garde, yet timeless, the "Cerruti 1881" style is in a class of its own: lightweight, fluid, flawless. The sense of design and the search for increasingly sophisticated fabrics contribute to the Natural Born Elegance of the label.

TARGET

Men and women who care about expressing their inner elegance in all their movements of a modern urban life, and for whom the quality of fabric and finish is essential.



The collection is edited,
to offer products that are
simultaneously functional
and timeless. Easy to mix and
match with our former
bestsellers and form a
coherent & luxurious offer.





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- 1. NPBF145D • Set Byron face mask & Myth Black ballpoint pen
- 2. NSY1455B • MYTH BLACK CHROME Rollerball pen
- 3. NSY1454B • MYTH BLACK CHROME Ballpoint pen
- 4. NSY1454D • MYTH BLACK GUN Ballpoint pen

- 5. NSY1455D • MYTH BLACK GUN Rollerball pen
- 6. NSY1454E • MYTH BLACK ROSE GOLD Ballpoint pen
- 7. NSY1455E • MYTH BLACK ROSE GOLD Rollerball pen

The Myth pen line is made of brass. Ballpoint pens are outfitted with blue ink refills as standard. Rollerball pens are outfitted with black ink refills as standard. Pens are delivered in a CERRUTI 1881 gift box (NBS801)



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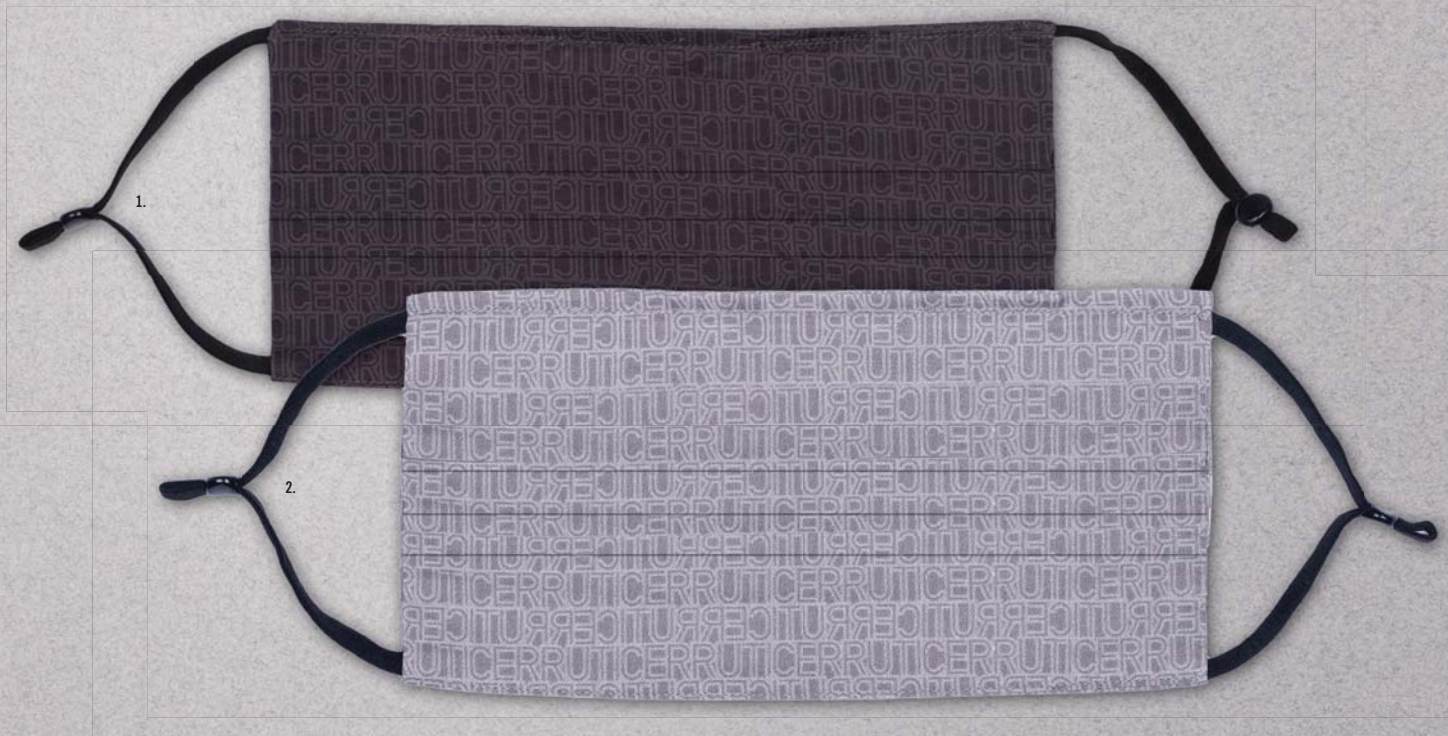
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1. NTB132A • FORBES BLACK Travel bag
 2. NTE132A • FORBES BLACK Laptop sleeve
 3. NTM132A • FORBES BLACK A5 Conference folder A5
 4. NPMR132A • Set Myth Black rollerball pen & Forbes conference folder A5

The Forbes travel line is made of vegan leather. The paper refill contains 40 pages. Folders are delivered in a CERRUTI 1881 gift box. Laptop sleeves and travel bags are delivered in a CERRUTI 1881 cotton pouch.



1. NFF134J • BYRON DARK GREY Face mask
2. NFF134K • BYRON LIGHT GREY Face mask

The Byron masks are made of cotton. The masks are delivered in a CERRUTI 1881 pouch.





- 1. NPBW013N • Set Irving card wallet & Thames ballpoint pen
- 2. NSQ0135A • THAMES BLACK Rollerball pen
- 3. NSQ0134A • THAMES BLACK Ballpoint pen
- 4. NSQ0134N • THAMES NAVY Ballpoint pen

- 5. NSQ0135N • THAMES NAVY Rollerball pen
- 6. NSQ0134G • THAMES GREY Ballpoint pen
- 7. NSQ0135G • THAMES GREY Rollerball pen

The Thames pen line is made of brass. Ballpoint pens are outfitted with blue ink refills as standard. Rollerball pens are outfitted with black ink refills as standard. Pens are delivered in a CERRUTI 1881 gift box (NBS801).

The “Irving” line is giving a modern twist to functional objects. Its beautifully textured materials & its innovative signature are making it masculine & modern.





- 1. NAK012A • IRVING BLACK Key ring
- 2. NAK012N • IRVING BLUE Key ring
- 3. NSW0744A • IRVING BLACK Ballpoint pen
- 4. NSW0745A • IRVING BLACK Rollerball pen

The Irving pen line is made of brass. Ballpoint pens are outfitted with blue ink refills as standard. Rollerball pens are outfitted with black ink refills as standard. Pens are delivered in a CERRUTI 1881 gift box (NBS801).
The Irving folders are made of vegan leather. The paper refill contains 40 pages. Folders are delivered in a CERRUTI 1881 gift box.



- 5. NDM012A • IRVING BLACK A5 Folder A5
- 6. NDF012A • IRVING BLACK A4 Folder A4



1. NPBW145D • Set Irving card wallet & Myth Black ballpoint pen
2. NLW012N • IRVING BLUE Card wallet
3. NLC012N • IRVING BLUE Card holder
4. NLW012A • IRVING BLACK Card wallet

5. NLC012A • IRVING BLACK Card holder
6. NLE012A • IRVING BLACK Rigid card holder
7. NLM012A • IRVING BLACK Money wallet

The Irving small leather goods line is made of genuine leather. Wallets and cardholders are delivered in a CERRUTI 1881 gift box (NBW801).



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- 1. NTC012A • IRVING BLACK Dressing-case
- 2. NTB012A • IRVING BLACK Travel bag
- 3. NTL012A • IRVING BLACK Laptop bag
- 4. NTR012A • IRVING BLACK Reporter bag

The Irving travel line is made of vegan leather. Travel bags, laptop bags, reporter bags and dressing-cases are delivered in a CERRUTI 1881 cotton pouch.



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1. NPWB914A • Set Zoom card wallet & Albion ballpoint pen
 2. NSI0415A • ALBION BLACK Rollerball pen
 3. NSI0414A • ALBION BLACK Ballpoint pen
 4. NSI0412A • ALBION BLACK Fountain pen

5. NSI0414E • ALBION ROSE GOLD Ballpoint pen
 6. NSI0415E • ALBION ROSE GOLD Rollerball pen

The Albion pen line is made of brass. Fountain pens and ballpoint pens are outfitted with blue ink refills as standard. Rollerball pens are outfitted with black ink refills as standard. Pens are delivered in a CERRUTI 1881 gift box (NBS801).



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1. NPBC012A • Set Irving card holder & Fetter ballpoint pen
 2. NSL0524E • **FETTER ROSE GOLD** Ballpoint pen
 3. NSL0524B • **FETTER NAVY** Ballpoint pen
 4. NSL0522D • **FETTER GUN** Fountain pen

5. NSL0524D • **FETTER GUN** Ballpoint pen
 6. NSL0525D • **FETTER GUN** Rollerball pen

The Fetter pen line is made of brass. Fountain pens and ballpoint pens are outfitted with blue ink refills as standard. Rollerball pens are outfitted with black ink refills as standard. Pens are delivered in a CERRUTI 1881 gift box (NBS801).

The Zoom line is timeless and classic. With luxurious & soft materials. Minimal & perfectly executed brandings.

Each product has been elaborated with balance, functionality and elegance in mind.





- 1. NAK914A • ZOOM BLACK Key ring
- 2. NAM958B • ZOOM CHROME Moneyclip
- 3. NSG9145A • ZOOM SOFT BLACK Rollerball pen
- 4. NSG9144A • ZOOM SOFT BLACK Ballpoint pen

- 5. NSG9142A • ZOOM SOFT BLACK Fountain pen
- 6. NSG9144X • ZOOM SOFT TAUPE Ballpoint pen
- 7. NSG9144N • ZOOM SOFT NAVY Ballpoint pen

The Zoom pen line is made of brass. Fountain pens and Ballpoint pens are outfitted with blue ink refills as standard. Rollerball pens are outfitted with black ink refills as standard. Pens are delivered in a CERRUTI 1881 gift box (NBS801). The Zoom money clip is made of stainless steel and the Zoom key ring is made of zinc alloy and genuine leather. Money clips and key rings are delivered in a CERRUTI 1881 gift box (NBA801).



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1. NLR914A • ZOOM BLACK Luggage tag
 2. NLW914N • ZOOM NAVY Card wallet
 3. NLM914X • ZOOM TAUPE Money wallet
 4. NLW914A • ZOOM BLACK Card wallet

5. NLC914A • ZOOM BLACK Card holder
 6. NLT914A • ZOOM BLACK Travel wallet

The Zoom small leather goods line is made of genuine leather. Wallets, cardholders and luggage tags are delivered in a CERRUTI 1881 gift box (NBW801). Travel wallets are delivered in a CERRUTI 1881 gift box (NDN299).



1. NAK209 • ZOOM SILVER Key ring
 2. NST2094 • ZOOM CLASSIC SILVER Ballpoint pen
 3. NS5564 • ZOOM CLASSIC AZUR Ballpoint pen
 4. NS5552 • ZOOM CLASSIC BLACK Fountain pen

5. NS5554 • ZOOM CLASSIC BLACK Ballpoint pen
 6. NS5555 • ZOOM CLASSIC BLACK Rollerball pen

The Zoom pen line is made of brass. Fountain pens and Ballpoint pens are outfitted with blue ink refills as standard. Rollerball pens are outfitted with black ink refills as standard. Pens are delivered in a CERRUTI 1881 gift box (NBS801).
 The Zoom key ring is made of zinc alloy. Key rings are delivered in a CERRUTI 1881 gift box (NBA801).



1. NTC914A • ZOOM BLACK Dressing-case
2. NTL914A • ZOOM BLACK Laptop bag
3. NTB914A • ZOOM BLACK Travel bag

4. NTB914X • ZOOM TAUPE Travel bag
5. NTB914N • ZOOM NAVY Travel bag

The Zoom travel line is made of vegan leather. Travel bags, laptop bags and dressing-cases are delivered in a CERRUTI 1881 cotton pouch.



1. NPBW990A • Set Zoom card wallet & Bicolore ballpoint pen
 2. NSR9902A • BICOLORE BLACK Fountain pen
 3. NSR9904A • BICOLORE BLACK Ballpoint pen
 4. NSR9905A • BICOLORE BLACK Rollerball pen

5. NSR9904D • BICOLORE GUN Ballpoint pen
 6. NS2954 • BICOLORE CHROME Ballpoint pen

The Bicolore pen line is made of brass. Fountain pens and ballpoint pens are outfitted with blue ink refills as standard. Rollerball pens are outfitted with black ink refills as standard. Pens are delivered in a CERRUTI 1881 gift box (NBS801).

The "Hamilton" line has become a staple of the Cerruti 1881 collection. A palette of neutral shades, and the highest quality materials have been selected to confer a resolutely modern look to this product range.





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1. NPBM711N • Set Hamilton ballpoint pen & Hamilton conference folder A5
 2. NSU7114A • HAMILTON BLACK Ballpoint pen
 3. NSU7114N • HAMILTON DARK BLUE Ballpoint pen
 4. NTM711N • HAMILTON DARK BLUE A5 Conference folder A5

5. NTM711A • HAMILTON BLACK A5 Conference folder A5
 6. NTF711A • HAMILTON BLACK A4 Conference folder A4

The Hamilton pen line is made of brass and genuine leather. Ballpoint pens are outfitted with blue ink refills as standard. Pens are delivered in a CERRUTI 1881 gift box (NBS801).
 The Hamilton folders are made of vegan leather. The paper refill contains 40 pages. Folders are delivered in a CERRUTI 1881 gift box.



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1. NPBC711N • Set Hamilton card holder & Hamilton ballpoint pen
 2. NLW711A • HAMILTON BLACK Card wallet
 3. NLC711A • HAMILTON BLACK Card holder
 4. NLM711H • HAMILTON GREY Money wallet

5. NLC711H • HAMILTON GREY Card holder
 6. NLW711N • HAMILTON DARK BLUE Card wallet
 7. NLC711N • HAMILTON DARK BLUE Card holder

The Hamilton small leather goods line is made of genuine leather. Wallets and cardholders are delivered in a CERRUTI 1881 gift box (NBW801).



CERRUTI 1881

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- 1. NTC711A • HAMILTON BLACK Dressing-case
- 2. NTB711A • HAMILTON BLACK Travel bag
- 3. NTB711X • HAMILTON TAUPE Travel bag
- 4. NTB711Y • HAMILTON BROWN Travel bag

The Hamilton travel line is made of vegan leather. Travel bags and dressing-cases are delivered in a CERRUTI 1881 nylon pouch.



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- 1. NTT711A • HAMILTON BLACK Trolley
- 2. NTD711A • HAMILTON BLACK Document bag
- 3. NTD711X • HAMILTON TAUPE Document bag
- 4. NTD711N • HAMILTON DARK BLUE Document bag

The Hamilton travel line is made of vegan leather. Trolleys and document bags are delivered in a CERRUTI 1881 nylon pouch.



- 1. NLQ912 • **BUZZ** Wallet with battery
- 2. NLJ912 • **BUZZ** Card holder with battery
- 3. NAE012A • **IRVING BLACK** Speaker
- 4. NAG012A • **IRVING BLACK** Fast phone charger

The Buzz small leather goods with battery are made of genuine leather. The wallet is outfitted with a 8000 mAh battery and is delivered in a CERRUTI 1881 gift box (NBN299). The cardholder is outfitted with a 4000 mAh battery and is delivered in a CERRUTI 1881 gift box (NBW801). The Buzz travel line is made of vegan leather. Trolleys and backpacks are delivered in a CERRUTI 1881 nylon pouch. The Irving black speaker and fast phone charger are delivered in a CERRUTI 1881 gift box.



- 5. NTT912 • **BUZZ** Trolley
- 6. NTR912 • **BUZZ** Backpack



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- 1. NTT012N • IRVING BLUE Trolley
- 2. NTT854A • MERCER Trolley
- 3. NTT425 • REAL Trolley

The Irving, Real and Mercer trolleys are delivered in a CERRUTI 1881 nylon pouch.



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1. NAI914A • ZOOM BLACK Isothermal flask
2. NUF012A • IRVING Pocket umbrella
3. NUF011A • HORTON BLACK Pocket umbrella
4. NUD352 • MESH Pocket umbrella

The Zoom black Isothermal flask is delivered in a CERRUTI 1881 gift box. The Irving, Horton and Mesh pocket umbrellas are delivered in a CERRUTI 1881 nylon pouch.



- 1. NBS801 • Pen box • 200 x 60 x 32 mm
- 2. NBW801 • Wallet box • 165 x 135 x 35 mm
- 3. NBX801 • Box Set • 165 x 165 x 50 mm
- 4. NBA801 • Accessory box • 118 x 68 x 31 mm

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